

**NRI ONE**

SERVING GLOBAL INDIANS



**ASIA PACIFIC | MIDDLE EAST | NORTH AMERICA | AUSTRALIA**

Ambition drives individuals to leave their homes. NRIs have a deep connection to their roots. NRI ONE is the bridge connecting Indians abroad, keeping them informed about their homeland.



### **MISSION**

The purpose is to foster the growth and prosperity of global communities and businesses by facilitating the exchange of ideas, culture, and investment.



### **VISION**

Our goal is to become the largest platform for NRIs and communities, providing a space where they can connect, engage, and thrive. .



### **VALUES**

Transparency, trust, and collaboration are our guiding principles..

## WHO WE ARE ?

The NRI ONE team brings together professionals with over two decades of experience in the real estate and events industry. Our management team has extensive backgrounds in various domains, including general marketing management, real estate marketing, social media and digital marketing, sales, and event management. With global exposure and expertise, we are well-equipped to serve our clients and deliver exceptional results

NRI ONE proudly presents the Indian Property Investment Festival (IPIF), a prestigious global property exhibition. IPIF serves as a premium on-ground marketing platform exclusively designed for the Indian real estate industry, providing a remarkable opportunity to showcase projects to NRI investors in international locations with a significant NRI presence.

## **NRI ONE is a service-first company to Deliver A WOW factor !**

- Committed to ensuring all promises are delivered on Various Short Term and Long Term Marketing Parameters.
- In-house curated property show, Indian Property Investment Festival- IPIF to Bolster the Indian Real Estate Industry On Global Scale with NRIs at its Core.
- Expanding globally in Singapore, Bahrain, Hong Kong, Canada, UAE, the US and many more potential NRI markets.
- We look forward to expanding our portfolio in different countries & segments such as :
  - **GEMS & JEWELLERY**
  - **HEALTH & FITNESS**
  - **EDUCATION**
  - **BUILDING MATERIALS**
  - **HOSPITALITY**
  - **DESIGN AND ARCHITECTURE**
  - **TRAVEL AND TOURISM**
  - **OIL, GAS AND ENERGY**
  - **LIFESTYLE**
  - **REAL ESTATE AND SECURITY AND PROTECTION.**
  - **SPORTS**



# The Marketing Mix

## ▶ TELEVISION ADVERTISING

TVCs to make a strong impression through network media partners like SONY T.V, ZEE T.V, ZEE Tamil, and STAR Vijay, including their online channel sites.

## ▶ PERFORMANCE MARKETING AND NATIVE ADVERTISING

High-impact performance marketing strategy to maximize pre-registration for the event. Simultaneously, multi-layer campaigns are run for the event and individual campaigns for participating clients. This result is an excellent response from NRIs.

## ▶ PRINT ADVERTISING

INDIAN PROPERTY INVESTMENT FESTIVAL (IPIF) is heavily advertised in the local print media in different Newspapers across different countries.

## ▶ BTL & ON-GROUND

Collaboration with local community associations and trade bodies to extend our reach. Onground Collaterals at different locations & dedicated team for pre-registration drive.

## ▶ SOCIAL MEDIA

Aggressive Social Media hammering for developer promotions / show promotions & to create online Pre-Registrations





**H.E. MR. PIYUSH SRIVASTAVA  
AMBASSADOR OF INDIA TO THE  
KINGDOM OF BAHRAIN**  
at IPIF 2022- 2023 Bahrain



"It's a great exhibition, I am so happy that organizers NRI ONE have arranged such a big and diverse group of builders coming from India to Bahrain and I wish them all the best and this also shows growing interest of business communities of over two countries into diverse sectors, So I am happy that there are so many business events, visits, delegation taking places which will certainly strengthen our bilateral economic collaborations." -H.E. Mr. Piyush Srivastava



# TELEVISION CAMPAIGN ADS- SINGAPORE



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# TELEVISION CAMPAIGN ADS- SINGAPORE



EXCLUSIVELY PROMOTED ON





# Associate Sponsorship on Leading Prime Time Programs -



INDIAN PROPERTY INVESTMENT FESTIVAL

SONY ENTERTAINMENT TELEVISION

PRESENTED BY NRI ONE

MASSARA ISAY SINGAPORE

**Sands Expo,**  
Exhibition Centre  
(Level 4), Singapore

27 - 28  
MAY 2023  
10AM-7PM

www.ipif.in/singapore | info@ipif.in | +91 99992 80001

**ENTRY FREE**

Video player controls: play, pause, 10s, 30s, volume, full screen

INDIAN PROPERTY INVESTMENT FESTIVAL

SONY ENTERTAINMENT TELEVISION

PRESENTED BY NRI ONE

HOLIDAY INN

**Holiday Inn,**  
Golden Mile, Hong Kong

3-4  
JUNE 2023  
10AM-7PM

www.ipif.in/hongkong | info@ipif.in | +91 99992 80001

**ENTRY FREE**

Facebook: SETVapac | Twitter: @SETVapac



# Exhibitor's TVC -



EMAAR







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HERE WE COME!

Ten X Habitat  
Smart-sized 2-Bed Homes  
Starting at ₹.47 Cr. (incl.)  
Mokhwan Road 2, Tsim Sha Tsui

Ten X ERA  
2 & 3 Bed Homes  
Starting at ₹.43 Cr. (all inc.)  
Red Hill Victoria Road, Tsim Sha Tsui

The Address By GS  
Signature 1, 4, 5 & 6-Bed Residences  
Price on request  
Mokhwan Road 2, Tsim Sha Tsui

**EXCLUSIVE OFFERS FOR NRI CUSTOMERS\***

**NRI ONE** **IPIF**  
3<sup>RD</sup> - 4<sup>TH</sup> JUN 2023  
10 AM TO 7 PM  
VENUE: HOLIDAY INN, GOLDEN MILE, HONG KONG

**NRI ONE**  
SERVING GLOBAL INDIANS

**3 4 JUNE 2023**  
Holiday Inn,  
Golden Mile, Hong Kong

**INDIAN PROPERTY INVESTMENT FESTIVAL**

**OPEN NOW**

**SONY ENTERTAINMENT TELEVISION PRESENTS**  
**IPIF**  
INDIAN PROPERTY INVESTMENT FESTIVAL  
Banking Partner  
**ICICI Bank**  
Hong Kong

**SEE YOU AT IPIF 2023**

**IPIF** Sponsored - @  
Indian Property Investment Festival is happening on 27th & 28th May at Marina Bay Sands Expo Singapore organized by NRI One.

- ✓ Sony Entertainment Presents - NRI ONE - Indian Property Investment Festival (IPIF)
- ✓ Invest in the Finest & Luxurious Properties from top Indian Cities
- ✓ A bouquet of services and offerings that makes life convenient.
- ✓ Top 30+ Developers & 200+ Luxury Projects
- ✓ Properties starting from INR 30 Lakhs upto INR 10 CR
- ✓ Exclusive Offers & Special Deals\*
- ✓ All Amenities in one place

Register now & GET FREE Movie vouchers at the Event!

**IPIF** Sponsored - @  
Indian Property Investment Festival is happening on 3rd & 4th June at Holiday Inn Golden Mile Hong Kong organized by NRI One.

- ✓ Sony Entertainment Presents - NRI ONE - Indian Property Investment Festival (IPIF).
- ✓ Invest in the Finest & Luxurious Properties from top Indian Cities.
- ✓ A bouquet of services and offerings that makes life convenient.
- ✓ Top 30+ Developers & 200+ Luxury Projects.
- ✓ Properties starting from INR 30 Lakhs upto INR 10 CR.
- ✓ Exclusive Offers & Special Deals\*.
- ✓ All Amenities in one place.

**SONY ENTERTAINMENT TELEVISION PRESENTS**  
**INDIAN PROPERTY INVESTMENT FESTIVAL**

**27-28 MAY 2023**  
10AM-8PM

**MARINA BAY SANDS SINGAPORE**

**NRI ONE**  
SERVING GLOBAL INDIANS  
**IPIF**  
INDIAN PROPERTY INVESTMENT FESTIVAL

Invest in RERA approved Properties From TOP INDIAN CITIES

Mumbai, Pune, Delhi /NCR, Bangalore, Chennai, Hyderabad, Mangalore, Ahemdabad, Goa, Gurugram & many more..

**Visit Event**

**INDIAN PROPERTY INVESTMENT FESTIVAL**

**NRI ONE**  
SERVING GLOBAL INDIANS  
**IPIF**  
INDIAN PROPERTY INVESTMENT FESTIVAL

Presenting Media Partner  
**SONY ENTERTAINMENT TELEVISION**

**SINGAPORE**

**25-26 FEB 2023**  
10.00 AM TO 8.00 PM

**MARINA BAY SANDS SINGAPORE**

**Visit Event**

**SINGAPORE**  
WE ARE COMING!

27<sup>th</sup> - 28<sup>th</sup> MAY 2023  
MARINA BAY SANDS SINGAPORE

**LANDSCAPE ARCHITECTURE**

**INDIAN PROPERTY INVESTMENT FESTIVAL**

**3-4 JUN 2023**  
HOLIDAY INN, GOLDEN MILE, HONG KONG

**TotalEnvironment Homes**

**Pursuit of a Radical Rhapsody**  
East Singapore

**NRI ONE**  
SERVING GLOBAL INDIANS  
**IPIF**  
INDIAN PROPERTY INVESTMENT FESTIVAL

**Visit Event**



# PRINT AD CAMPAIGN - SINGAPORE



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**SINGAPORE INDIAN CASKET**  
A member of the Association of Funeral Directors (Singapore)  
Tel: 6293 4388 (24 hrs)

- Hindu Funeral Packages start from \$600
- Coffin from \$780
- Tranquil Parlours from \$550

Homeland Journey - International Repatriation

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**AIR CARGO**  
TAMILNADU REST OF INDIA  
\$10.00 \$12.00

**SEA CARGO**  
TAMILNADU REST OF INDIA  
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PRICE IS DIFFER DEPENDING ON PROVINCE

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9366 5277 9863 3894

## Property investment festival

Non-Resident Indians (NRI) across the world now have opportunities to invest in properties in India.

Several construction companies in India are providing buildings with lifestyle and luxury amenities which are suitable for NRIs looking to settle back in India or wanting to buy a property just for investment purposes.

The Indian Property Investment Festival (IPIF) is a unique platform created by India-based NRI ONE to serve the Indian real estate industry and NRIs.

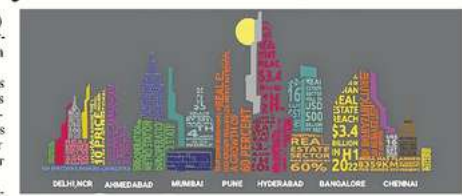
The IPIF at the Marina Bay Sands on Feb 25 and 26 will showcase the best real estate deals and options for NRIs in Singapore.

NRI ONE will not just highlight the luxurious high-end properties in India but also focus on the options to invest in affordable homes.

Right from investment channels in real estate to retirement plans, all the small and big decisions can be taken with the experience and efficient team of NRI ONE, which is globally run and owned by Mr Shekhar.

NRI ONE has a team of professionals with a combined experience of over 30 years in the real estate and events industry.

As a one-stop platform that every NRI needs, NRI ONE provides a bouquet of services and offerings that makes life convenient and growth-centric.



**SOLUTIONS**

6	3	2	7	5	8	9	1	4
4	1	5	3	2	9	8	7	6
8	7	9	6	4	1	3	5	2
2	6	1	9	8	5	7	4	3
5	4	7	1	3	2	6	8	9
9	8	3	4	6	7	1	2	5
7	2	6	5	1	3	4	9	8
3	9	8	2	7	4	5	6	1
1	5	4	8	9	6	2	3	7

**Sudoku**

**Quiz**

- Vice-President of India
- Afghanistan
- Liver
- Bangladesh
- Clocks and watches
- Miley Cyrus
- Smriti Mandhana
- Rukmini Devi Arundale
- Indonesia
- John Abraham

## Sim Lim's Indian-owned shops coping well

**ANUSHA SELVAMANI**

Sim Lim Square, the large retail complex offering electronic goods and services, took a hit after the 2024 controversy when a Vietnamese customer was reportedly cheated by a mobile shop owner.

Since then the number of patrons started decreasing exponentially.

These days only a few hundred people visit the six-storey building daily to make purchases.

The shops on the fourth and fifth levels, which are mostly run by Indians, are also feeling the pinch. But they are coping with the difficulties.

"Though business is shrinking on a day-to-day basis, we can still manage - it is not that bad yet," said Mr Niraj Agarwal, the director of Bizgram Asia, an IT store that has been operating for more than two decades at Sim Lim.

Indians who patronise the mall believe they can still strike a good deal.

Shipping industry technician Shankar, who has been visiting Sim Lim for the past 15 years, has faith in the Indian shopkeepers because he feels they are sincere and the products needed for his line of work can be provided only by them.

Construction worker Vadivel Marimuthu expressed similar sentiments.

The 46-year-old said he visits the fourth and fifth levels at least twice a month and picks up products for his family in India.

He too strongly believes that the shopkeepers there deliver quality products.

Marine engineer P. Vijay said he has been shopping at Sim Lim for the past 20 years and has seen no reason to stop his once-a-month visits.

Last weekend, he was at the mall with his family and bought a laptop for his son. He said that he trusts the quality of the products at Sim Lim.

Though the Covid-19 restrictions have been lifted, the number of tourists who visit Sim Lim has decreased significantly.

Mr Dave, who has been working in a mobile repair shop for the past 15 years, lamented that sales have fallen by 70 per cent. He considers it lucky if at least one customer turns up in a day.

Mr Rajaraja, 42, the owner of IT store Best Laptops, pointed out that the number of customers increased during the circuit breaker as most people worked from home.

"They had to purchase IT products and also visit Sim Lim for urgent repairs," he said.

Mr Rajaraja added that most of his customers are migrant workers who buy electronic goods to take home to India.

He serves at least 10 such customers a day.

Mr Muhammad Yunus, who runs Systemate Software Solutions that offers repairs and servicing of laptops and computers, said that sales have decreased by 30 per cent since the pandemic.

His regular customers provide the profits, he said, adding that the emergence of online sale platforms have made it even more difficult for the shopkeepers in Sim Lim to thrive.

"The sixth storey is full of entertainment outlets such as bars and clubs. So, customers hesitate to visit shops on the floors below," said Mr Ibrahim, the owner of MYPC, a computer, laptop sale, repair and service store.

According to him, business is dull on weekday afternoons and in the evenings.

Mr Agarwal pointed out that the lack of sales is also due to the rise in heartland malls.

However, he felt that business at Sim Lim will pick up before long.

"Things will change in the long run due to the quality of products sold here to the long history of how the shops at Sim Lim are a haven for tech-savvy people," he said.

anussh@sph.com.sg



An Indian-owned shop at Sim Lim Square. PHOTO: ANUSHA SELVAMANI

## Monika's tips on solo travel

**RACHANNA VELAYUDHAM**

A strong passion for travelling and meeting new people pushed 29-year-old Monika Guwalani to quit her well-paying job of five years as an investment banker to travel full-time.

She moved from Hyderabad to Singapore last year with her husband and used it as an opportunity to focus on building her online platform and travel blog.

She soon gained popularity under the name "bootsolofetchhiker" on Instagram, as she travels to countries alone and shares her tips and tricks with her followers.

Hailing from Rajasthan, Ms Monika's love for travelling developed during her childhood in Abu Dhabi. She has explored all the 29 states in India and, after getting married in 2020, is continuing her solo adventure trips in South-east Asia.

She recently spent months exploring Thailand, Vietnam and Indonesia.

After making her first solo trip across Kerala in 2017, Monika learnt the art of travelling alone. She understood the dos and don'ts.

From cooking meals with a tribe in Vietnam, celebrating the Fagali festival with villagers in Himachal Pradesh to snowboarding at midnight in Kashmir, the certified paragliding pilot continues to learn from her travels and share her experiences with the online community that she has built.

She gives tips on safe and budget travelling and how to live like a local.

"Monika's advice is practical and gives young women confidence to travel on our own," said Singaporean Anamikka R. "I have used some of her tips while travelling in East Asia and around India. Her videos and travel vlogs have a different style."

She emphasises the importance of efficient, cost-saving trips and explains why it is not necessary to break the bank to travel.

"I am a responsible traveller. I love living like the locals but I would not risk my safety as a woman," she said.

"My husband always knows where I am. I am also careful about what I eat," said the vegetarian.

"If I overcome problems like safety, language and fear, there is a lot for us to explore out there."

rachv@sph.com.sg



Monika Guwalani during one of her road trips in India. PHOTO: MONIKA GUWALANI

## எதிர்க்கட்சிகளை உள்வாங்கி பார்த்ததாக வழக்குப்பதிவு

**தமிழ் குரூப்**

தமிழ் குரூப் குழுவினர் மீது சி.இ.எம். தலைமையிலான சர்க்கார் வழக்குப்பதிவு செய்துள்ளது. குழுவினர் சி.இ.எம். தலைமையிலான சர்க்கார் வழக்குப்பதிவு செய்துள்ளது. குழுவினர் சி.இ.எம். தலைமையிலான சர்க்கார் வழக்குப்பதிவு செய்துள்ளது.

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## கொரோனா அச்சம்: மூன்று ஆண்டுகளாக வீட்டுக்குள் முடங்கிய தாய்-மகன் மீட்டி

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பேருந்தி உலகை சுற்றி வரும் தம்பதியர்

பேருந்தி உலகை சுற்றி வரும் தம்பதியர்

பேருந்தி உலகை சுற்றி வரும் தம்பதியர்

## 25 - 26 FEBRUARY 2023 INDIAN PROPERTY INVESTMENT FESTIVAL

Venue Marina Bay Sands Expo & Convention Centre Level 4, Singapore

**NRI ONE PRESENTS**

**IPIF**

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Exclusively Promoted On

“This is an overseas investment. As overseas investments carry additional financial, regulatory and legal risks, investors are advised to do the necessary checks and research on the investment beforehand.”

www.ipif.in / hello@ipif.in

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# PRINT AD CAMPAIGN - BAHRAIN



## Before Expo

used by the kingdom's sovereign wealth fund. Operating from the Saudi capital as its hub, the airline is expected to add \$20 billion to the kingdom's sovereign wealth fund.

and logistics strategy and the national tourism strategy by boosting air transport alternatives, increasing cargo capacity, and, as a result, increasing international arrivals.

of promising industries and help the kingdom achieve its goal of economic diversification. The sovereign fund has more than \$600bn in assets and is the main driver of the kingdom's tourism sector. He said the launch of the airline supports "our goal of receiving 100m tourists from all over the world by 2030."

breakthrough" and will give a major boost to the kingdom's tourism sector. He said the launch of the airline supports "our goal of receiving 100m tourists from all over the world by 2030."

## Indian Property Investment Festival returns to Bahrain

REAL estate assets will be promoted by India's billion-dollar companies in Bahrain this weekend.

The event, the Indian Property Investment Festival (IPIF) 2023, which is hosted by Hial Conferences and Exhibitions and EdDain and organized by NRI ONE, will take place at The Westin Hotel City Centre from Thursday to Saturday.



Mr Bhardwaj

NRI ONE with their proven track record in organizing Indian real estate road shows around the world will be bringing 25 of the leading companies from India for the IPIF in Bahrain.

The developers include household names such as DLF, Brigade, IVS, Rustamjee, Paravankara, Sumadhura and Godrej.

"These developers are offering property assets stretching across the length and breadth of India. From Mumbai to Goa, Bangalore to Chennai, Kerala to Delhi, Hyderabad to Ahmedabad, the IPIF has investment opportunities available for every member of the Indian expatriate community which are priced for all budgets," said Mr Bhardwaj.

ICICI Bank will be showcasing its services as a leading home loan provider in India by providing pre-qualification approval of mortgages for those looking to buy a home.

"Many of the developers are not new to investing in the GCC. Companies such as BCD have been contractors in Saudi Arabia and Iraq for several generations. ELV are looking to expand their schools and pharmaceutical manufacturing in the region, while many of the other companies are looking at setting up representation offices in the region," added Mr Abdulrahman.

Mr Bhardwaj added, "We pride ourselves on attracting the valued developers of India who are able to offer ready built units and whose reputation will ensure that they will deliver on their promises to customers to continue to deliver."

"Bahrain will see our second event in the space of six months. The kingdom is a popular venue for our developers who want to take advantage of its strategic position."

"The IPIF is fully regulated by Bahrain's Real Estate Regulatory Authority (RECA).

### EduTech Day set to focus on digital transformation

NORTHSTAR Technology's dedicated division for the education sector is set to host EduTech Day 2023.

The event delivers an ecosystem for technology entrepreneurs and innovators to meet with principals and educators to review the latest disruptive technologies in the education sector. The event will take place at the Diplomat Radisson Blu Hotel on Wednesday. Northstar Technology executive director Juhram Abdulrahman said, "EduTech Day 2023 is part of Northstar's commitment to global education professionals in Bahrain insights into the latest global technology developments and solutions which are transforming the future of education."

## During Expo

**Bahrain receives three Bell 505 helicopters**  
Projects worth BD17 million are awarded

**Two men jailed for duping elderly out of their money**

**Funeral service date set**

**INDIAN PROPERTY INVESTMENT FESTIVAL**  
MARCH 16-17-18  
10 AM - 8 PM  
THE WESTIN CITY CENTRE BAHRAIN

## Event Coverage

**Business**  
Indian Property Investment Festival opens

**BBK partners with Four Seasons Private Residences Bahrain Bay**

**Bank ABC arranges \$600m sukuk issuance for ALC**

**DP World posts 37 per cent rise in net profit**

**Funeral service date set**

**INDIAN PROPERTY INVESTMENT FESTIVAL**  
MARCH 16-17-18  
10 AM - 8 PM  
THE WESTIN CITY CENTRE BAHRAIN





# BTL CAMPAIGN - SINGAPORE

Strategically positioned across Singapore, the Indian Property Investment Festival (IPIF) gained visibility in key locations. Handbills were distributed at Indian outlets, activating a total of 10 areas for maximum reach and engagement.





# BTL CAMPAIGN - BAHRAIN

## STRATEGIC TIE-UP

We established partnerships with prominent Indian community associations and trade bodies to extend our reach. A total of 12 community bodies were engaged, ensuring a wider audience and greater outreach for the event.





# SPECIAL ONLINE FEATURES



**Indian Community in South Horizons** · Nehha Pathak · 1m ·

Avail HK\$50 Park N Shop Cash Voucher for A-Desiflava Membership Card Holders and Past event attendees. Just attend the event and explore your property investment needs in India and ask for your free voucher at the registration desk. \*This property event is marketed by Adesiflava Events.\*

11:28 PM | 800KB/s | VoWiFi | 22%

**Inbox**

Learn **How, Where & Why** you must invest in India

**Reserve your seats now!**  
(Only a few seats remaining)



**TUNGCHUNG & DB community** · Nehha Pathak · 2m ·

<https://adesiflava.com/do-you-want-to-invest-in-properties-in-india/> Indian Property Investment Festival 3-4 June, Holiday Inn, golden Mile



adesiflava.com

**Do You Want to Invest in Properties in India?**

Like Comment Share

**IPIF** Sponsored ·

Indian Property Investment Festival is Happening on the 16th, 17th, & 18th of March 2023 at The Westin City Centre Bahrain.

- Invest in Top Cities in India
- Invest in the Finest & Luxurious Properties of India
- Top 15+ Developers & 200+ Luxury Projects
- Exclusive Offers & Deals\*
- All Amenities in one place

FORM ON FACEBOOK

**Indian Property Investment Festival is Now in Bahrain** [Learn more](#)

Like Comment Share

**IPIF** Sponsored ·

Indian Property Investment Festival is happening on the 25th & 26th of February at SandsExpo, Singapore organized by NRI One.

- Invest in the Finest & Luxurious Properties of India
- Top 30+ Developers & 200+ Luruxy Projects
- Sony Entertainment - Exclusive Media Partner
- Exclusive Offers & Deals\*
- All Amenities in one place

**Gardens by the brook** [Learn more](#)

FORM ON FA...

**Sushan** [FORM C](#)



# SOCIAL MEDIA



INTRODUCING OUR CURATED POSTS, STRATEGICALLY PROMOTED TO A TARGETED AUDIENCE, AIMED AT EDUCATING THEM ABOUT OUR ESTEEMED DEVELOPERS AND THEIR EXCEPTIONAL PROJECTS.

Dont miss the opportunity  
**Last Day!**

MARCH 16-17-18  
10 AM - 8 PM  
THE WESTIN CITY CENTRE BAHRAIN

**INDIAN PROPERTY INVESTMENT FESTIVAL**

2023  
**HOLI**  
festival  
OF COLORS

16 -17-18  
MARCH 2023

THE WESTIN CITY CENTRE BAHRAIN  
سيتي سنتر البحرين

MARCH 16-17-18  
10 AM - 8 PM  
THE WESTIN CITY CENTRE BAHRAIN

**INDIAN PROPERTY INVESTMENT FESTIVAL**

GET 10 BHD PURCHIT MANAMA SWEET VOUCHER For 1st 50 couples at the event every day!

Also, Claim your GUJARATI THALI VOUCHER for 2 pax at the venue, on pre-registering now!

ENTRY FREE

27-28 MAY 2023  
Marina Bay Sands Expo SINGAPORE

**INDIAN PROPERTY INVESTMENT FESTIVAL**

BRAMHACORP

AUGUST 2023

ICICI Bank PRESENTS

**BAHRAIN**  
WE ARE COMING

Meet us for an exclusive preview of PROJECTS

16 -17-18 MARCH 2023  
10 AM - 7 PM

QUALITATIVE INVESTMENT FOR QUANTITATIVE RETURNS

Invest in Sumadhura properties.

Sumadhura SUSHANTHAN

16-17-18 MARCH 2023

3 4 JUNE 2023  
Holiday Inn, Golden Mile, Hong Kong

**INDIAN PROPERTY INVESTMENT FESTIVAL**

4 DAYS TO GO

SEE YOU AT IPIF 2023

We are Celebrating, "Are You"?

16 -17-18 MARCH 2023  
The Westin City Centre Bahrain

Come be a part of the IPIF event!

Pune Ahmedabad Hyderabad Delhi /NCR  
Mumbai Bangalore Goa Kochi Chennai

- On spot offers on homes and bank loans!
- Affordable to luxury homes, N.A Plots, Villas, Holiday homes & Pre-leased commercial properties & many more
- From 1 BHK TO 4 BHK, Office spaces and more
- It's all available here!

ENTRY FREE

3-4 JUNE 2023  
Holiday Inn, Golden Mile HONG KONG

**INDIAN PROPERTY INVESTMENT FESTIVAL**

77 CROSS ROADS

GHATKOPAR EAST, MUMBAI

1 & 2 BED HOMES AT ₹1.10 CR.+

3 Bedroom Villas  
Starting From 1.82 Crore \*

16 -17-18 MARCH 2023

THE WESTIN CITY CENTRE BAHRAIN

Kanniyamma Kovil street, Veingaisal, Chennai

We Wish You Happy Ramadan

**Ramadan Kareem**

db

www.ipif.in / hello@ipif.in

3-4 JUNE 2023  
Holiday Inn, Golden Mile HONG KONG

**INDIAN PROPERTY INVESTMENT FESTIVAL**

CELESTE

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# Media Partners

**NRIONE**  
SERVING GLOBAL INDIANS



EXCLUSIVELY PROMOTED ON



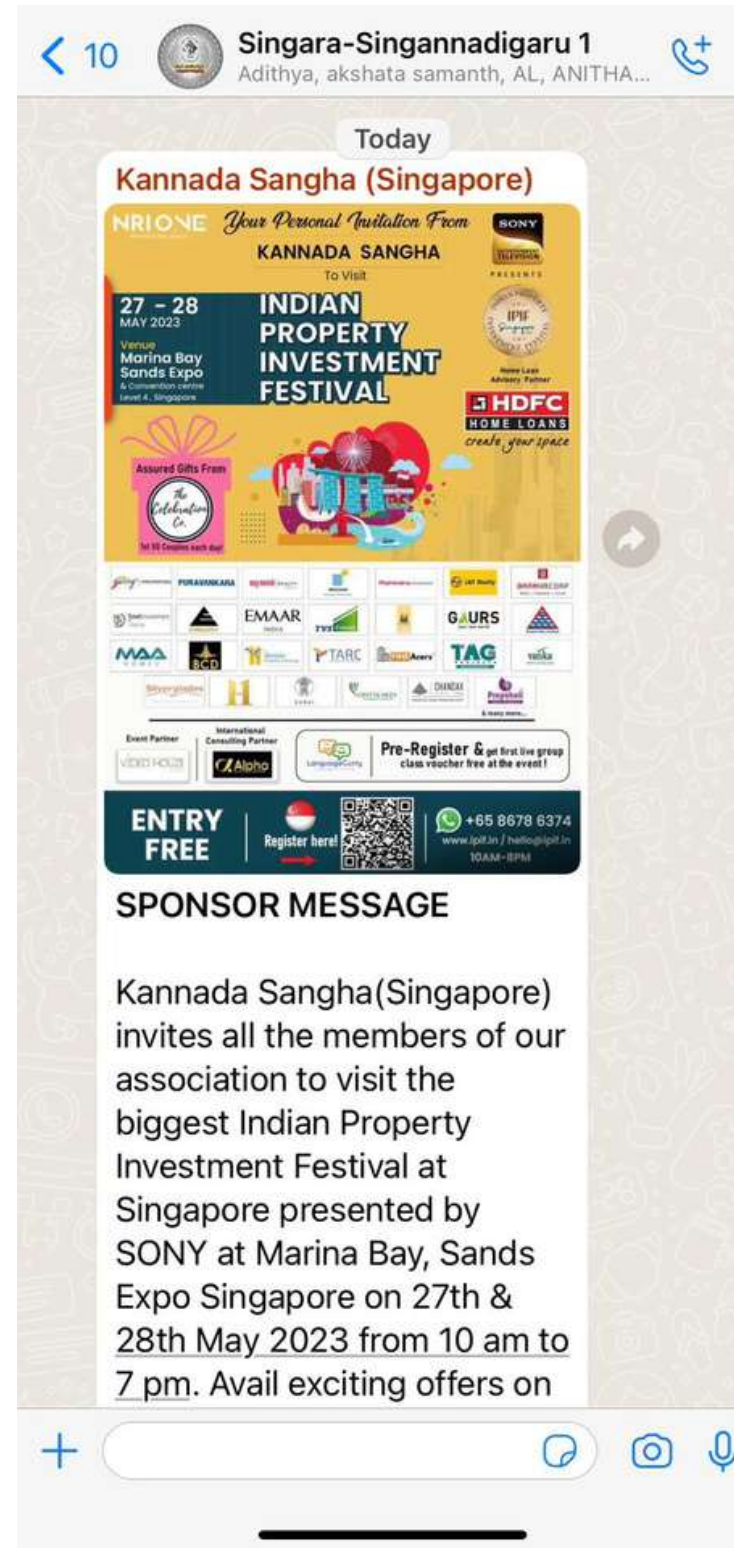
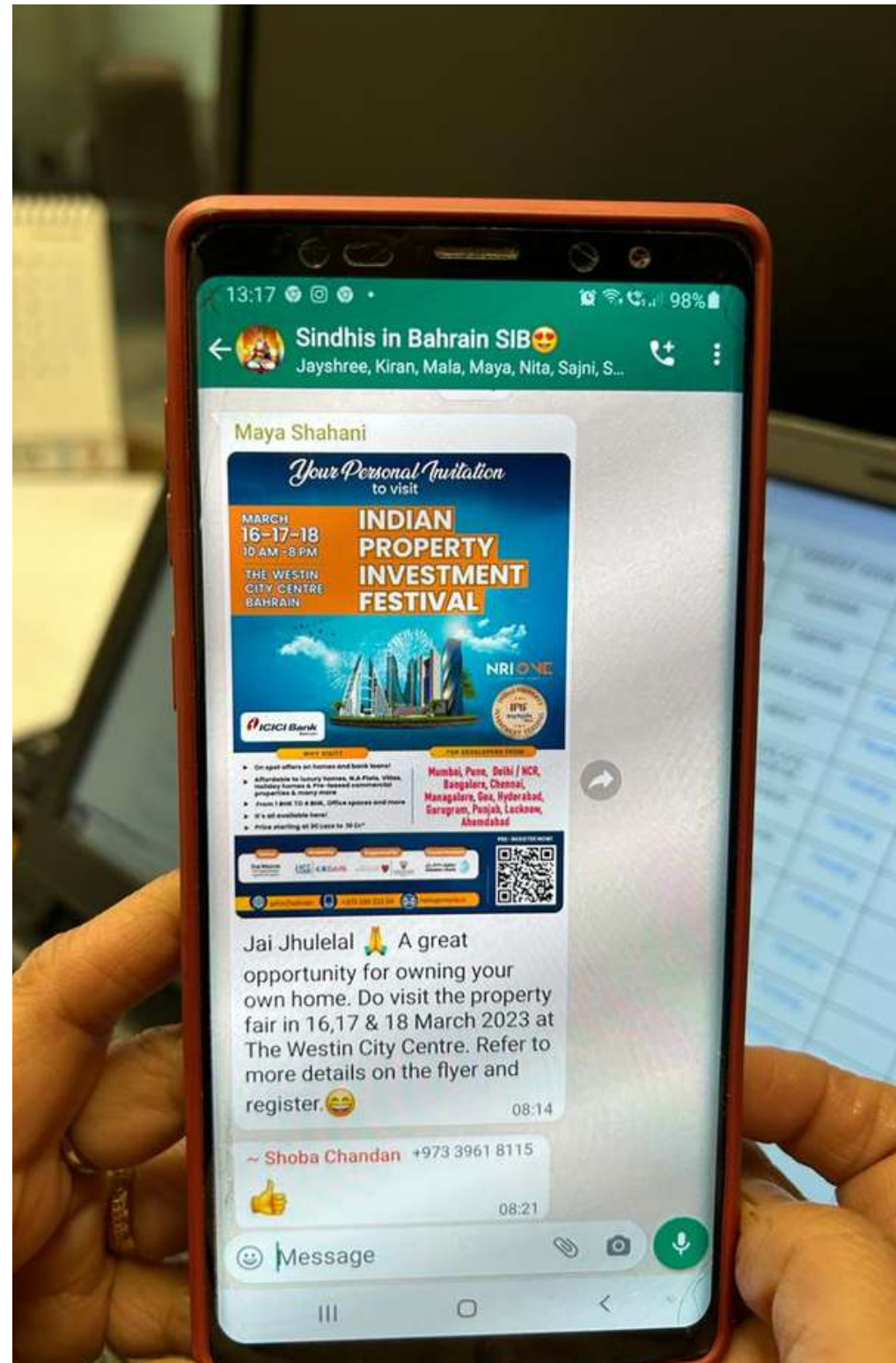


# EVENT PROMOTION THROUGH INFLUENCERS





# PROMOTION THROUGH ASSOCIATIONS





# PROMOTION THROUGH ONLINE COMMUNITIES



**Indian Club, Bahrain**  
14K likes · 14K followers

Call Now Following Message

Posts About Mentions Reviews Followers Photos More

**Intro**  
Indian Club Bahrain P. O. Box: 356, Zubara Avenue, Manama 308, Kingdom of Bahrain Tel: 17-253157

Page · Social Club  
Manama Bahrain, Manama, Bahrain  
1725 3157  
indianclubbahrain@gmail.com

**Posts**

Indian Club, Bahrain 13h · 🌐

Your Personal Invitation to visit

MARCH 16-17-18 10 AM - 8 PM THE WESTIN

**INDIAN PROPERTY INVESTMENT**

**Indians in Hong Kong**  
Nehha Pathak · 5m · 🌐

We Invite you for HK's biggest Indian Property Investment festival presented by SONY on 3rd & 4th June at Holiday Inn, Golden Mile Hong Kong. Top developers from India would be showcasing their properties from different cities like Mumbai – Delhi – Bangalore – Jaipur – Chennai etc Properties would be displayed from 35 Lacs onwards right from 1 Bhk to villas – Bungalows. \*Register now before it's too late, cause we've got limited space 100+ investors have already registered.\*

**Laguna Verde Indians**  
Nehha Pathak · 6m · 🌐

We Invite you for HK's biggest Indian Property

**Indians In Singapore**  
Public group · 166.3K members

Joined

Community home 2 photos  
Events

**Indians In Singapore**

NRI ONE 1m · 🌐

NRI ONE welcomes all the members of **Indians In Singapore** to visit the biggest Indian Property Investment Festival at Singapore presented by SONY at Marina Bay, Sands Expo Singapore on 27th & 28th May 2023 from 10 am to 7 pm. Avail exciting offers. Pre-Register yourself at [ipif.in/singapore](http://ipif.in/singapore) or scan the QR code mentioned below. Hope to see you all!!!

**NRI ONE** Your Personal Invitation From **INDIANS IN SINGAPORE** To Visit

27 - 28 MAY 2023

Venue Marina Bay Sands Expo & Convention centre Level 4, Singapore

**INDIAN PROPERTY INVESTMENT FESTIVAL**

SONY ENTERTAINMENT TELEVISION PRESENTS IPIF INDIAN PROPERTY INVESTMENT FESTIVAL Home Loan Advisory Partner HDFC HOME LOANS

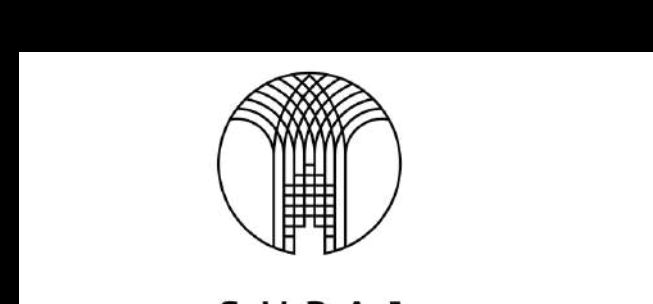
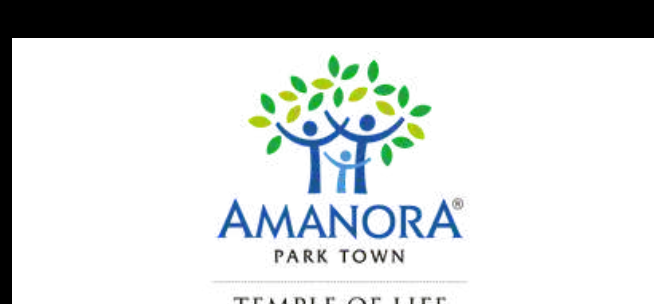


# Participating Developers at IPIF 2022-2023

## Singapore - Bahrain - Hong Kong











# PRE - REGISTRATION CAMPAIGN THROUGH SCANNERS

ICICI Bank Bahrain PRESENTS **NRI ONE** SERVING GLOBAL INDIANS

**MARCH 16-17-18**  
10 AM - 8 PM  
THE WESTIN CITY CENTRE BAHRAIN

**INDIAN PROPERTY INVESTMENT FESTIVAL**

INDIAN PROPERTY INVESTMENT FESTIVAL IPIF BAHRAIN EDITION

IN ASSOCIATION WITH PARTICIPATING DEVELOPERS

Venue: THE WESTIN CITY CENTRE BAHRAIN  
Hosted by: EXDAIS, HCE  
Supported by: [Logos]

Travel Partners: [Logos] Media Partner: Daily News Radio Partner: [Logos]

PRE-REGISTER NOW!  
**HOTEL THE WESTIN CITY CENTRE, BAHRAIN**  
**16-17-18 MARCH 2023 | 10 AM- 8 PM**

ipif.in/bahrain | hello@nrione.in

NRI ONE Your Personal Invitation To Visit

**27 - 28 MAY 2023**  
VENUE Marina Bay Sands Expo & Convention Centre Hall 4, Singapore

**INDIAN PROPERTY INVESTMENT FESTIVAL**

Pre-Register & get first live group class voucher free at the event!

TOP DEVELOPERS HIGH DELHI/NCR | JAIPUR

Silverglades, EMAAR, [Logos]

PRE-REGISTER NOW!

30+ DEVELOPERS | 300+ PROJECTS | PRICES START AT 35+ LACS ONWARDS

Banking Partner ICICI Bank Hong Kong PRESENTS **NRI ONE** SERVING GLOBAL INDIANS

**3-4 JUNE 2023**  
Venue: Holiday Inn Golden Mile Hong Kong (10AM-8PM)

**INDIAN PROPERTY INVESTMENT FESTIVAL**

INDIAN PROPERTY INVESTMENT FESTIVAL IPIF

15+ DEVELOPERS | 100+ PROJECTS | Price start at 35+Lacs onwards

L&T Realty, PURAVANKARA, raymond REALTY, GRAMHACORP, Prestige, GAURS, TARC, BRIGADE, CHANDAK, FINE Acers, Total Environment Homes, Silverglades, MAA HOMES, BCD

International Consulting Partner: Alpha, Pre-Register & get first live group class voucher free at the event! LanguageCurry, A-Desiflaura, A-Desiflaura Members & Past Event Attendees will get ParkShop HK \$ 50 cash vouchers upon visiting this show.

**ENTRY FREE** Register here! [QR Code]

+91 99862 90007  
www.ipif.in/hongkong  
hello@ipif.in



# Allied Partner Testimonial



"SONY is privileged to be a part of this Property Exhibition organized by none other than NRI ONE."



"Vijay TV will always look forward for associating with the NRI ONE Exhibition ."



"ZEE T.V was happy to partner with the NRI ONE event."



# ALLIED PARTNERS TESTIMONIAL



When it comes to discovering abundant Indian real estate investment opportunities, i can think that no other that ipif 2023 to open the door & connect the Indian community in Bahrain to the best real estate options in india. i am thrilled to be a part of this prestigious event and looking forward to it's success

**Aziz Gilitwala**

MANAGING DIRECTOR, DADABHAI TRAVEL



the Indian realty market is taking a significant turn as a consumer are growing at the rapid rate. Companies that have established themselves with an excellent brand perception will lead the way in the industry. Best wishes and good luck to NRI ONE and IPIF 2023.

**Amit Bansal**

COUNTRY HEAD, ICICI BANK  
BAHRAIN



We are very glad to be associated withan event that is focused on India's growing real estate sector trade and investment. the ipif 2023 will bring together diverse cross sections of bahrain based NRI professional who are interested in exploring business and luxury real estate. properties in india.

**Madina Al Balushi**

COUNTRY MANAGER , OMAN AIR,  
BAHRAIN



Investor from around the world are gaining from the high growth apportunities that the Indian real estate sector present. now, the Indian community in Bahrain can explore the real estate market through this exhibition.

**Adnan Gilitwala**

DIRECTOR, DADABHAI TRAVEL &  
LETS GO BAHRAIN



We are delighted to be a media partner of ipif 2023.with the Indian real estate sector growing and Indian professional in Bahrain expanding their portfolio, we believe this event will be great platform for them to learn about the current Indian Marketbas well as the estate and investment opportunities it offers.

**Nick Cooksey**

CEO, GULF INSIDER MEDIA WLL



IPIF 2023 is an outstanding platform for indian in Bahrain to obtain knowledge resources needed to conduct business convient while sway from their homeland. i extend my best and warm wishes to all the attendees. this exhibit will truly pave the way towards a fruitful growth in the Indian real estate sector.

**Aziz Mithaiwala**

MANAGING DIRECTOR,  
PEGASUS REAL ESTATE



We are delighted to be a media partner of ipif 2023 with the Indian real estate sector growing and Indian professional in Bahrain expanding their portfolio, we believe this event will be great platform for them to learn about the current Indian Marketbas well as the estate and investment opportunities it offers.

**Radio mirchi**  
BAHRAIN



# Developers Testimonial



" We are very thankful to the NRI ONE team for collaborating with us. The event has been very good we have got good leads from here. I Expect few bookings to also happen and we will for sure collaborate with NRI ONE team for the future events. Thank you so much."



"THIS EVENT THAT HAS BEEN ORGANIZED BY NRI ONE TEAM WAS EXCEPTIONAL WE ARE REALLY THANKFUL TO THE TEAM NRI ONE IN ASSOCIATION WITH DADABHAI GROUP AND ICICI BANK . IT WAS REALLY A FRUITFUL EVENT FOR THE INDIAN PROPERTY WHICH OPEN DOORS FOR THE CUSTOMERS IN BAHRAIN TO EXPLORE MORE PROPERTIES IN MUMBAI AND PUNE. SO I AM REALLY THANKFUL AND LODHA GROUP IS REALLY GRATEFUL THAT THE NRI ONE TEAM HAS GIVEN AN OPPORTUNITY TO PARTICIPATE IN THIS PARTICULAR EVENT. THANK YOU ONCE AGAIN."



"Professionally organized show , team was fully geared up for handling all types of customers, location was very appropriate"



We got good response from the market and for Raymond realty historical NRI market is always been good specially GCC market, So here the idea is to ensure that our brand is being felt in these kind of expo we have participated in various expo previously also and got good response, So the brand Raymond present trust and transparency we always believe in excellence we believe in quality of product



# Developers Testimonial



**BRIGADE**

Building Positive Experiences

**"The two day event was very engaging & we experienced lot of prospect clients."**

**PURAVANKARA**

**"we are in bahrain at one of the biggest home festival which is happening from NRI ONE . We have got a very good enquiries from last two days so today also we have a very good crowd so hope to see some good numbers which is happening. Thank you very much NRI ONE for organizing this event. We are very happy to be a part of this particular event regularly. Thank you so much."**



**"Thank you NRI ONE for the IPIF Festival, It's an immense pleasure to be here meeting with lot of prospective clients who are coming over here with the good mindset "**

**TotalEnvironment** 

**"This has been a really good experience attending this event and representing Total Environment at this property fest. So we had really good walkins and prospects over the last couple of days. We had over 25-30 meetings over the past two days and really good prospects looking at easily around 4-5 closure out of this and it was a great experience coming here and really wanting to thank the NRI ONE team and we look forward to attending and being part of this in the coming future as well. Thank You."**



# Developers Testimonial

**NRI ONE**  
SERVING GLOBAL INDIANS



**" We have got a very good response from last two days. we have done around 5 crore business also in these two days with a lot of prospects also and hope to get a good deal again in future and thanks to NRI ONE team. Thank you so much."**



**"This is a very nice event in which we got so much of walkin of Indian Customers especially for South India and we generated more prospects also and let's hope we will be connecting for coming events also and thanks to the NRI ONE team."**



**"We met a lot of Gujarat based NRI residence and I looking forward for the closers."**



**"Being a Hyderabad based client, we got very positive feedback from this event."**



**"We are a real estate builder from Mumbai and we have a major development in the western part of Mumbai. This is really very well-organized event. We got really good response since last two days, we can see very genuine clients are here , they really want to invest in Mumbai and they are looking for a good properties in Mumbai . I think its a very well organized event and thanks to NRI ONE Team for organizing this amazing and very nice event. "**



**"Thank you NRI ONE We are really happy with the kind of response what we have got since two days. We are hoping to do a lot more closures in the coming days and from the bottom of my heart i really want to thank the entire team of NRI ONE. The kind of footfall you guys have brought in the last two days is very beneficial for us. Thank you once again for the kind of prospects you have generated so far for our company and for our promotion. keep up the good work guys. "**



# Developers Testimonial



**" We are very thankful to the NRI ONE team for proposing us this show got a very good response over the past 2 days. The event has been very good we have got good leads from here."**



**" We got very good leads for our Bangalore project and we look forward for continued participation at IPIF future Events."**



**"We have got a tremendous response for Delhi projects and i see a great set of investors coming down here and showing lot of interests."**



**"Thank you NRI ONE We are really happy with the kind of response what we have got since two days. We are hoping for more customers for Goa Projects. The event has got good footfall in these 2two days."**



# Visitors Testimonial

- "We have seen the event , its very good. We will plan to buy as there are lots of project with big brand."

**-Anita Jain**

- "We were able to find lot of options in Bangalore . We will soon finalise something."

**-Sudha Balkrishna**

- "NRIONE, It was a wonderful experience, I like properties here I like Gaursons, very good property and also I like fine acres for investment purpose

**-Umesh Kamat**

- "I am very happy to find my property at the IPIF Event."

**-Vasudevan**

- "We were able to find lot of options in Bangalore . We will soon finalise something."

**-Pankaj Goyal**

- "I am at the NRIONE property expo at the holiday inn they have properties listed from all the places in India, come & have a look may be you also find your dream home. THANK YOU

**-Rupali Singh**





## CREDAI GOA Interaction Meet





# EVENT GLIMPSES



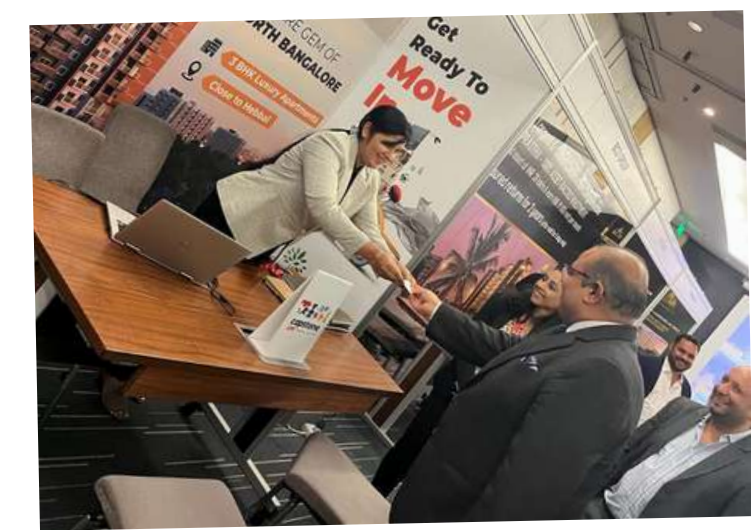




**SHRI RAVI KUMAR JAIN, SECOND SECRETARY( COM ) & HOC TO BAHRAIN**



**H.E. MR. PIYUSH SRIVASTAVA  
AMBASSADOR OF INDIA TO  
THE KINGDOM OF BAHRAIN  
INTERACTING ONE TO ONE  
WITH ALL THE DEVELOPERS  
PERSONALLY**



# EVENT GLIMPSSES



# EVENT GLIMPSES



**MASTERCLASS WITH MR. SANJAY MEHROTRA**





# BAHRAIN TOURISM DOCUMENT

Bahrain Tourism & Exhibitions  
Authority



Ref: BTEA/LS/282/2023  
Date: 13 March 2023

**Mr. Rohan Thomas Steven**  
Managing Director  
EXDAIS W.L.L  
Manama, Kingdom of Bahrain

Dear Mr. Steven,

## Indian Property Investment Exhibition 2023 (16-18 March 2023)

Further to your letter of 26 February 2023, requesting to hold "Indian Property Investment Exhibition 2023" during the period 16-18 March 2023 organized at the Westin Hotel Bahrain.

We are pleased to advise the approval of the Bahrain Tourism & Exhibitions Authority for the proposed event. Kindly note that this approval has been granted under the following conditions:

1. The event is approved based on the approval letter from Real Estate Regulatory Authority (RERA) ref.no 2023/03/ dated 12 March 2023. There will be no direct sale to the public during the event. Bahrain Tourism & Exhibitions Authority will inspect the exhibition.
2. The laws and regulations of the Kingdom of Bahrain are fully complied with by the organizers, especially those related to Lands and Property Registry Customs, Commercial Agencies, Publications and Press, Consumer Protection, Patents & Trademarks, Time Shares and other related laws.
3. This approval does not give the organizers any privileges or exclusive rights. Any change in the event requires immediate notification to Bahrain Tourism and Exhibitions Authority.
4. To obey all safety regulations by the Civil Defense.

May I take this opportunity to wish your proposed event every success.

Sincerely yours,

**Lulwa Mubark Sulaiibeekh**  
Chief of Tourism Licensing

Cc: Engineer Mahnaz Abu Al Qasim – Director of Real Estate Operations Department / RERA  
Cc: Civil Defense Directorate

# BAHRAIN RERA APPROVAL DOCUMENT

مملكة البحرين  
مؤسسة التنظيم العقاري  
Real Estate Regulatory Authority



رقم: ر ق س ع / 2023/03/  
التاريخ: 2023/3/12

الأخت الفاضلة لولوة مبارك صليبيخ المحترمة  
رئيس التراخيص السياحية  
هيئة البحرين للسياحة والمعارض

السلام عليكم ورحمة الله وبركاته،،،

## الموضوع: طلب الموافقة على تنظيم معرض Indian property investment exhibition 2023

يطيب لنا أن نهنئكم أطيب التهيات ، وبالإشارة إلى الموضوع أعلاه وإلى موافقتكم المبدئية رقم BTEA/LIC/247/2023 المؤرخة في 28/ February 2023 وبناء على الطلب المقدم من شركة EXDAIS نود إفادتكم بعدم ممانعة مؤسسة التنظيم العقاري من إقامة (Indian property investment exhibition) وذلك في الفترة من 16-18/march/2023 في Westin . City Centre ، وذلك وفق جميع الشروط التي جاءت في موافقتكم المبدئية إضافة لذلك على الشركة الالتزام بقائمة المعارض والمشاريع التي تم تقديمها للمؤسسة.

وتفضلوا بقبول فائق التحية والتقدير،،،

  
مهندسة / سعود احمد الخياط  
رئيس قسم السياسات العقارية





# Singapore

# Hong kong

# Bahrain

**25-26**  
**FEB**

**27-28**  
**MAY**

**3-4**  
**JUNE**

**16-17-18**  
**MARCH**



**MARINA BAY Sands**  
SINGAPORE

**Holiday Inn**  
香港全城  
GOLDEN MILE HONG KONG

**THE WESTIN**  
CITY CENTRE BAHRAIN  
سياتي سنتر البحرين





# UPCOMING EVENTS



## Singapore

2-3

SEP

## Bangkok

16-17

SEP

## Hong Kong

23-24

SEP

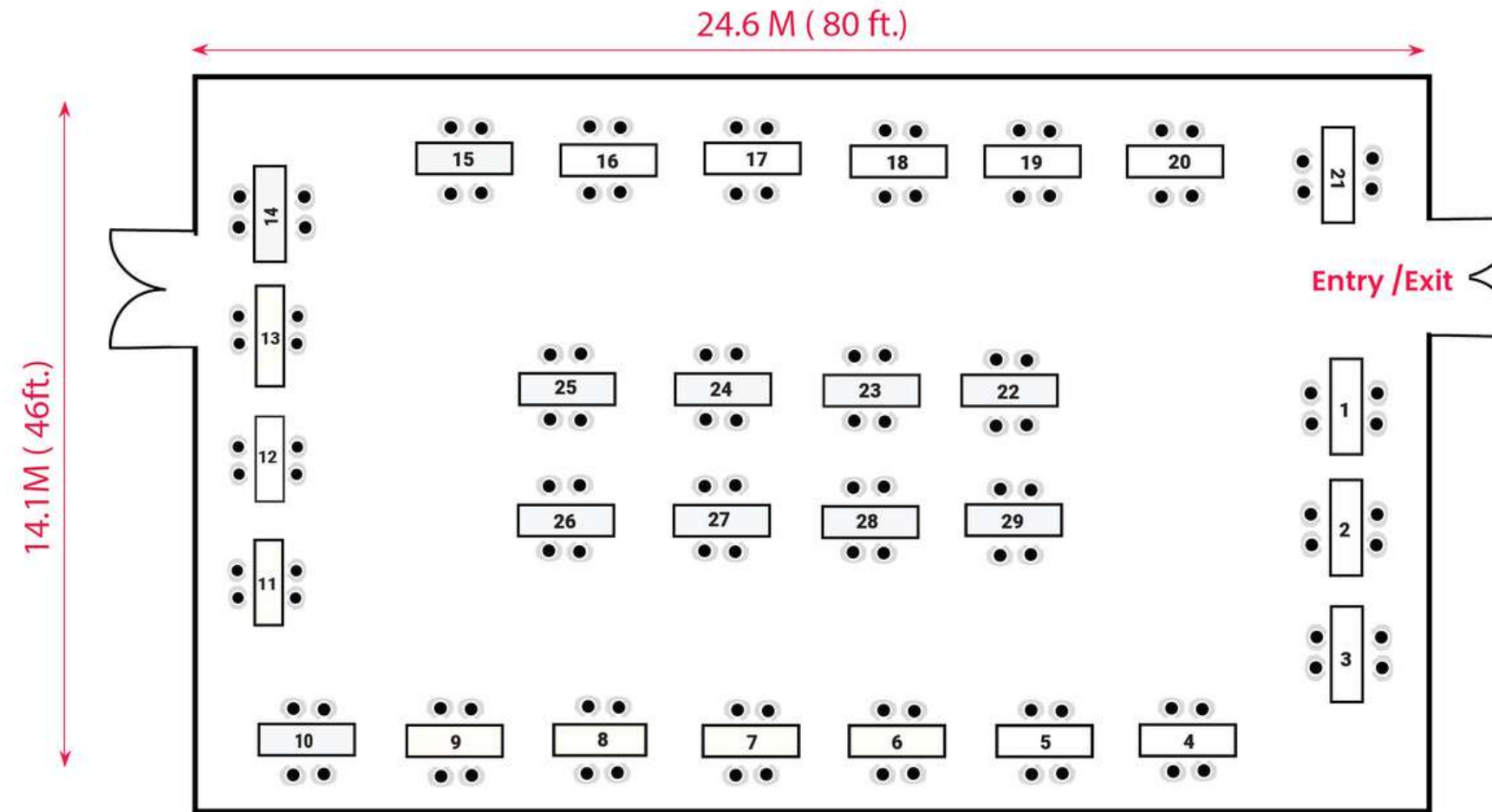




# Singapore Floorplan



## Platinum Edition



PRESENTS



Venue



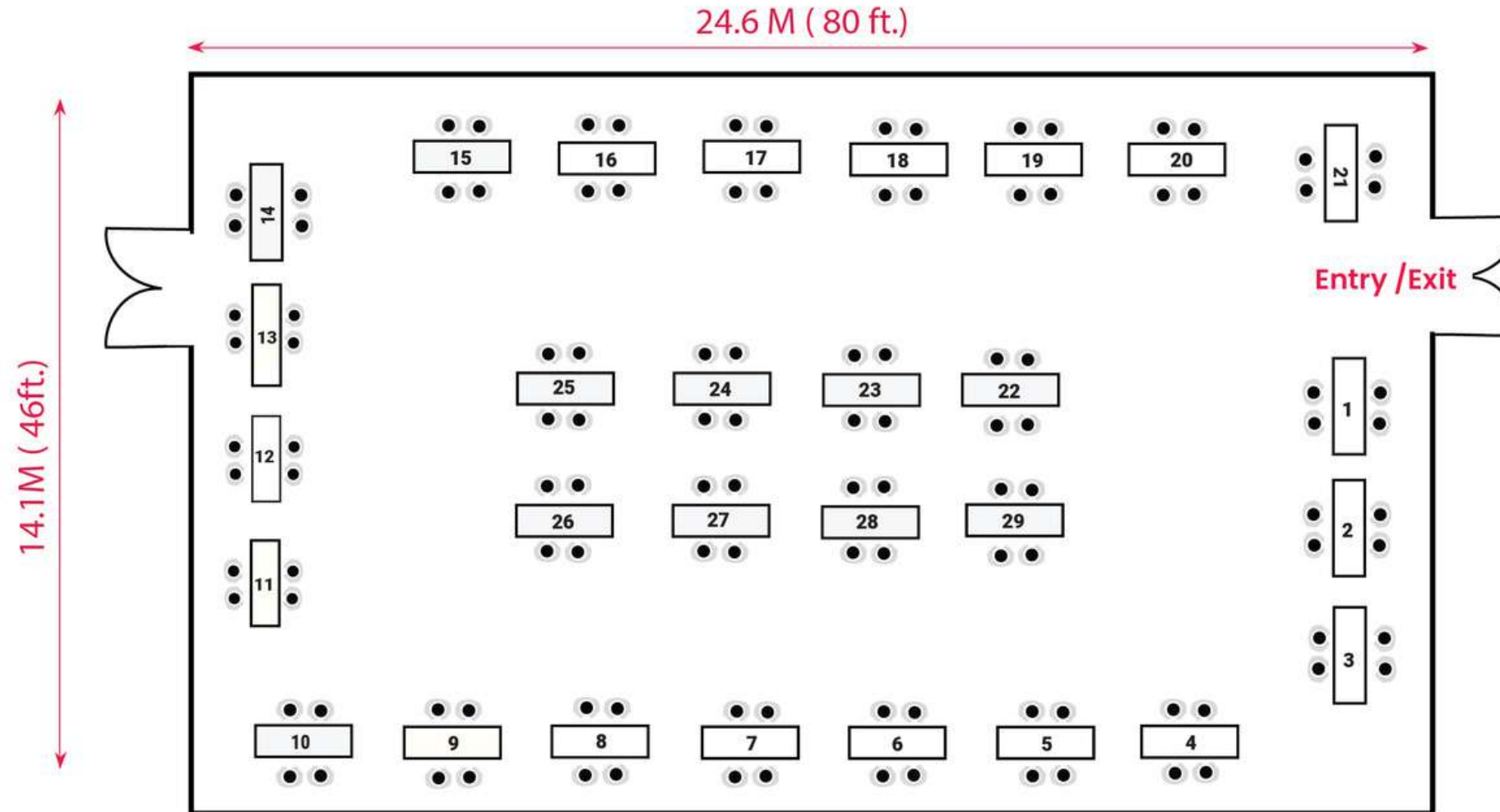
**2-3**  
**September 2023**



# Bangkok Floorplan



## Platinum Edition



PRESENTS



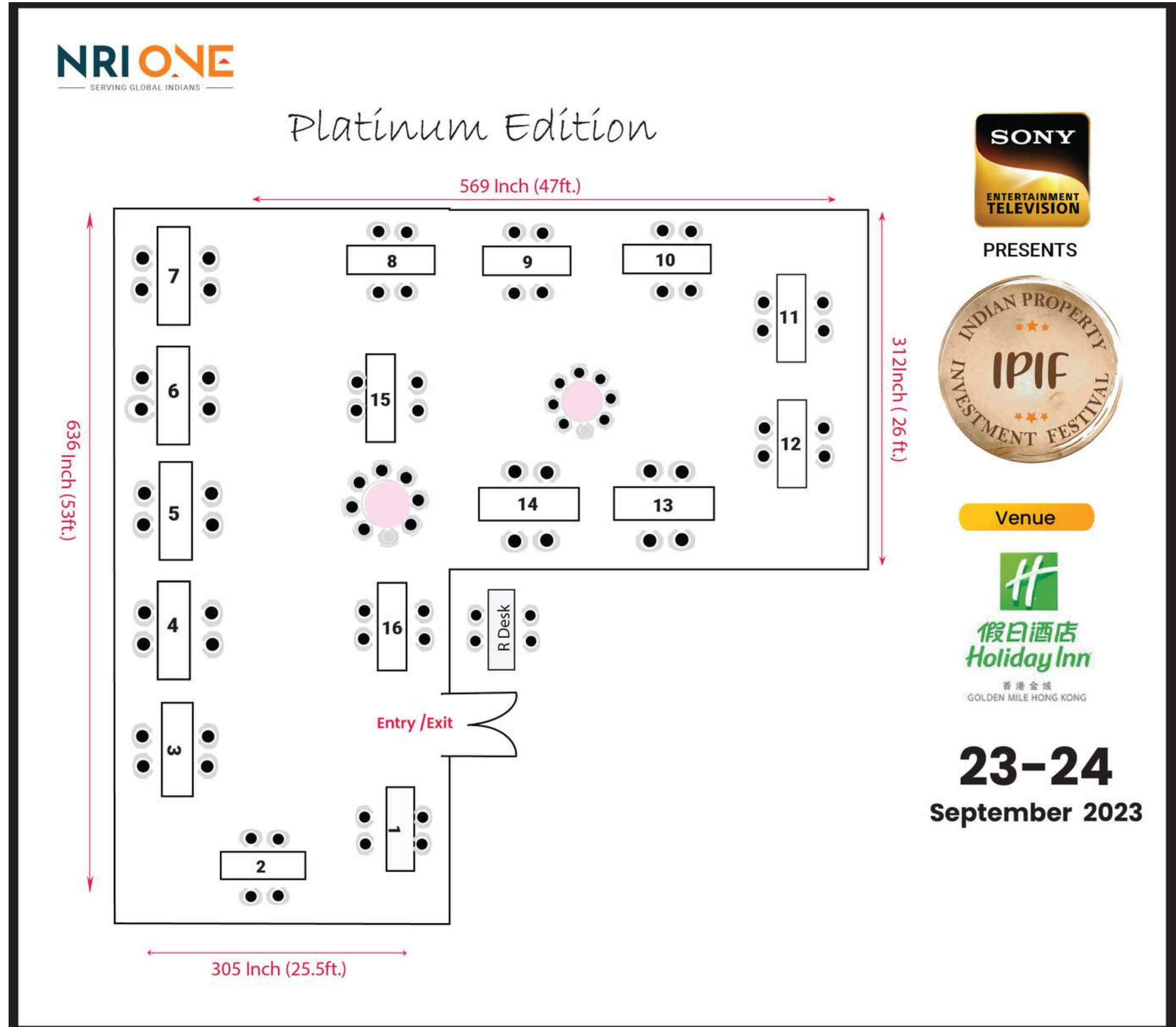
Venue



**16-17**  
September 2023



# Hong Kong Floorplan





## - Premium Participation -



- **Any 1 Country - 5 Lacs + Taxes**
- **Any 2 Country - 8 Lacs + Taxes**
- **All 3 Country - 9 Lacs + Taxes**

## -Deliverables-

11. Premium lounge space of 60 sqft at the event.
2. Group Logo carried out on all media collaterals (TVCs, Radio, Print, Outdoor, Email blast, Post Show Report, etc).
3. Exclusive Venue branding with the logo at the entrance.
4. Exclusive social media paid campaign for to build buzz for the show.
5. One on One interaction with a select group of dignitaries from the Indian Associations and Allied Partners.
6. Exclusive media bite highlighting USPs of the project.
7. Cobranded email blast to the inner circle and HNI database of the Indian Communities, Associations and Allied Partners.
8. Lunch for exhibitors at the venue with 2 rounds of tea and coffee.
9. Visitor Database sharing.



## - Platinum Participation -



- **Any 1 Country - 10 Lacs + Taxes**
- **Any 2 Country - 16 Lacs + Taxes**
- **All 3 Country - 24 Lacs + Taxes**

## -Deliverables-

1. Premium lounge space of 60 sqft at the event.
2. Company Logo will be carried out on all media collaterals (TVCs, Print, Outdoor, Email blast, Post Show Report, etc).
3. Exclusive Venue branding with company logo at the entrance.
4. Company TVCs on SONY TV.
5. One on One interaction with a select group of dignitaries from the Indian Associations and Allied Partners.
6. Exclusive leaflet distribution for Company along with the show promotion campaign.
7. Exclusive social media paid campaign for Company to build buzz for the show.
8. Personalized relationship manager to escort visitors to the stall.
9. Lunch for exhibitors at the venue with 2 rounds of tea and coffee.
10. Exclusive media bite highlighting USPs of the project.
11. Cobranded email blast to the inner circle and HNI database in Singapore.
12. Visitor Database Sharing.
13. VISA, Travel and Stay in Economy Class on Twin sharing basis for 2 PAX.
14. Booth Set up - Printing and Mounting





# THANK YOU!

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NRIONE / IPIF



nri\_one / IPIF.nrione



NRI One / Indian Property  
Investment Festival

