

# NRI ONE

— SERVING GLOBAL INDIANS —



SINGAPORE | HONG KONG | BAHRAIN | DUBAI | USA | CANADA

Ambition is a strong reason to move away from home. There is a thread that connects every NRIs back to its roots. NRI ONE is that bridge between every Indian settled abroad , with keen interest in keeping up with developments in their homeland.



### **MISSION**

To help the global communities and businesses thrive with exchanges of ideas, culture and investment



### **VISION**

To be the largest platform for NRIs and communities



### **VALUES**

Transparency, Trust and Collaboration

## WHO WE ARE ?

NRI ONE is a team of professionals with over 2 Decades of Experience in the real estate and events industry. The management team at NRI ONE has worked across corporates and MNCs with global exposure in General Marketing Management, Real Estate Marketing, Social Media and Digital Marketing, sales and event management domains.

Indian Property Investment Festival (IPIF), is the Global Property Exhibition IP of NRI ONE. IPIF is a very premium on ground Marketing Platform curated for Indian Real Estate industry to showcase their projects to the NRI investors at various international locations with higher concentration of NRIs.

## **NRI ONE is a service-first company to Deliver A WOW factor !**

- Committed to ensuring all promises are delivered on Various Short Term and Long Term Marketing Parameters.
- In-house curated property show, Indian Property Investment Festival- IPIF to Bolster the Indian Real Estate Industry On Global Scale with NRIs at its Core.
- Expanding globally in Singapore, Bahrain, Hong Kong, Canada, UAE, the US and many more potential NRI markets.
- We look forward to expanding our portfolio in different countries & segments such as :
  - GEMS & JEWELLERY
  - EDUCATION
  - HOSPITALITY
  - TRAVEL AND TOURISM
  - LIFESTYLE
  - SPORTS
  - HEALTH & FITNESS
  - BUILDING MATERIALS
  - DESIGN AND ARCHITECTURE
  - OIL, GAS AND ENERGY
  - REAL ESTATE AND SECURITY AND PROTECTION.



**H.E. MR. PIYUSH SRIVASTAVA  
AMBASSADOR OF INDIA TO THE  
KINGDOM OF BAHRAIN**

at IPIF 2022- 2023 Bahrain







# THE WESTIN

CITY CENTRE BAHRAIN  
سیتی سنتر البحرين

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16-17-18  
MARCH







MARINA BAY *Sands*<sup>®</sup>  
SINGAPORE

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**25-26**

**FEB**

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**27-28**

**MAY**







假日酒店  
Holiday Inn

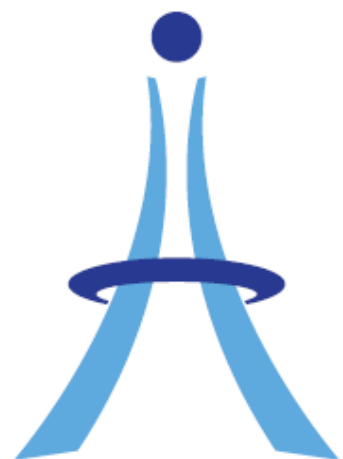
香港金域  
GOLDEN MILE HONG KONG

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3-4  
JUNE







مركز اكسبو الشارقة  
Expo Centre Sharjah

**17-18**  
**JUNE**





# The Marketing Mix

## ▶ TELEVISION ADVERTISING

White Label Ads were impressed on network media partners SONY T.V & across their online channel sites along with ZEE TV , ZEE Tamil & STAR Vijay.

## ▶ PERFORMANCE MARKETING AND NATIVE ADVERTISING

High Decibel Performance marketing was conceptualized and run for Maximum Pre-registration for the event. Many Layered campaign for the Event as well as Individual Campaigns of all the participating clients were run simultaneously. This resulted in a great response from the NRIs.

## ▶ PRINT ADVERTISING

INDIAN PROPERTY INVESTMENT FESTIVAL (IPIF) was heavily advertised in the local print media in different Newspapers across different countries.

## ▶ BTL & ON- GROUND

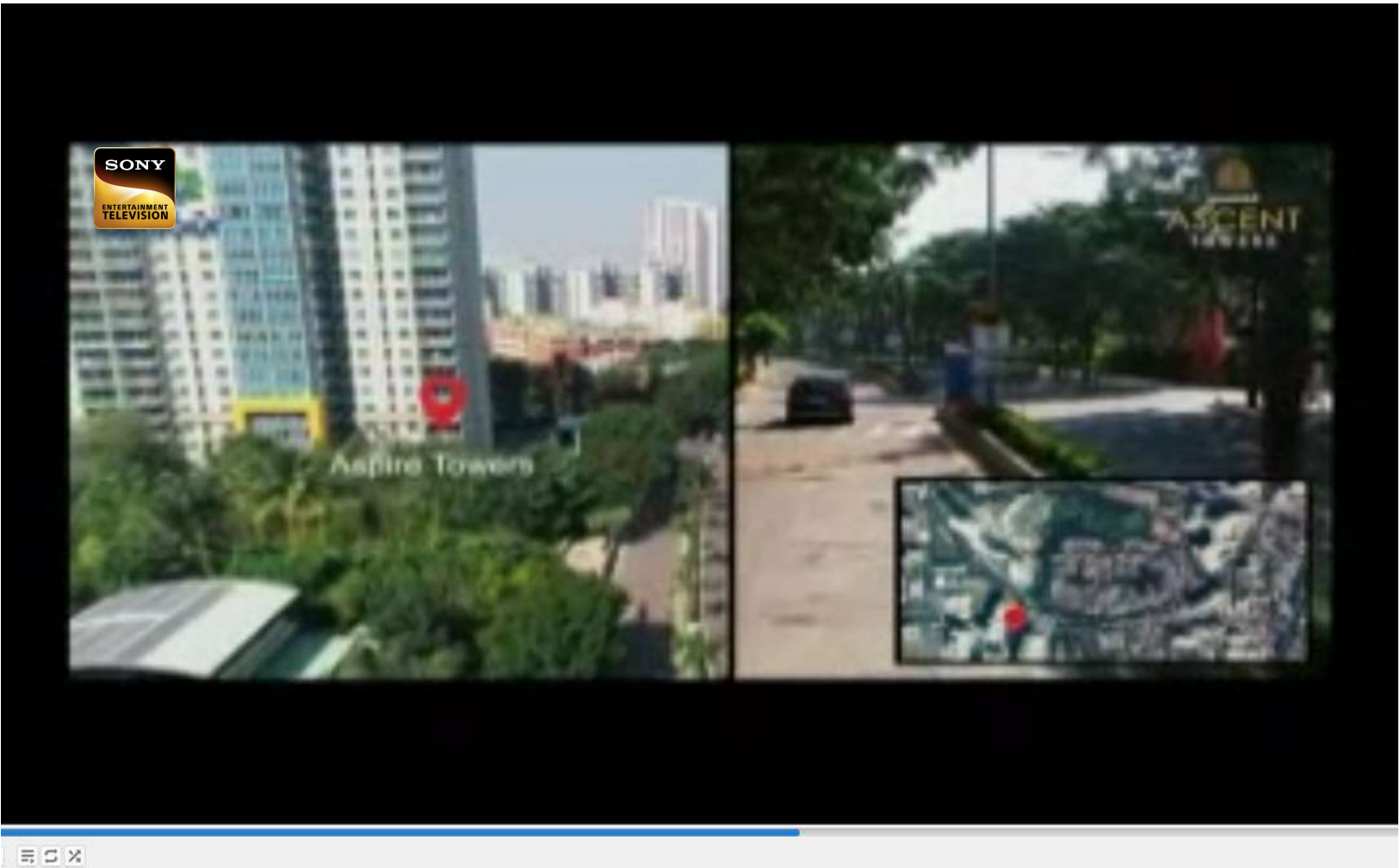
Local community Associations & Trade bodies were collaborated for enhanced reach. Flyers & posters were distributed all across.

## ▶ SOCIAL MEDIA

Aggressive Social Media hammering was resorted to developer promotions / show promotions & pre-registrations were driven online.



# Television Advt -



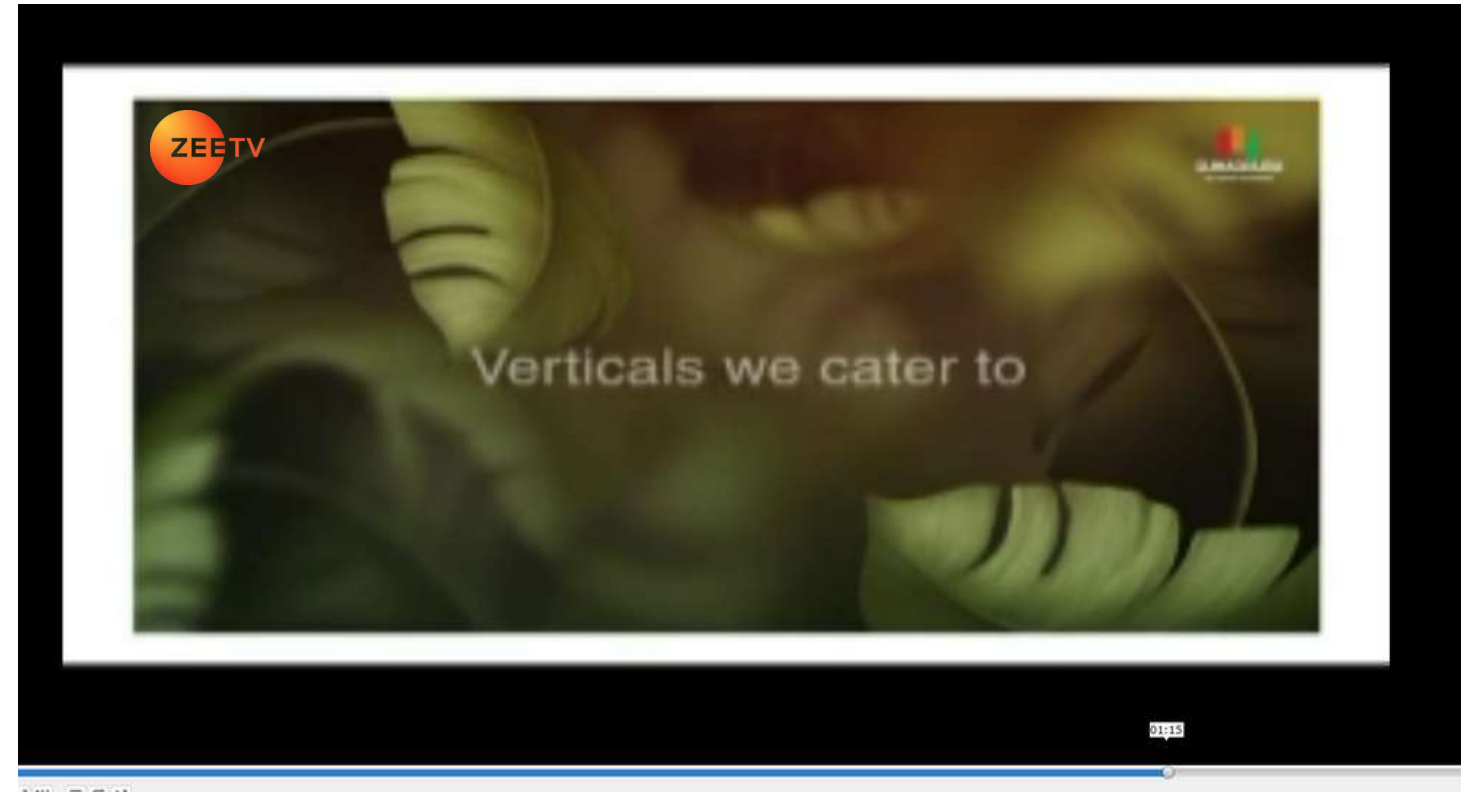


# Television Advt -





# Television Advt -





PRINT AD CAMPAIGN - SINGAPORE



tabla! CLASSIFIED
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anjapparsingapore
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SINGAPORE INDIAN CASKET
Hindu Funeral Packages start from \$600
Coffin from \$770
Tranquil Parlours from \$550

tabla! ADVERTISE IN
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KALIM 9863 3894

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DOOR DELIVERY SERVICE TO INDIA AND OTHER COUNTRIES
AIR CARGO: TAMILNADU \$10.00, REST OF INDIA \$12.00
SEA CARGO: TAMILNADU \$3.50, REST OF INDIA \$4.50

Hindu Casket
Funeral packages to meet all budgets
In-house professional embalmers
International Repatriation worldwide to Residence
Hotline: 6222 4444

Property investment festival
Non-Resident Indians (NRI) across the world now have opportunities to invest in properties in India.
Several construction companies in India are providing buildings with lifestyle and luxury amenities which are suitable for NRIs looking to settle back in India or wanting to buy a property just for investment purposes.

SOLUTIONS
Sudoku
Quiz
1. Vice-President of India
2. Afghanistan's capital
3. Liver
4. Bangladesh
5. Clocks and watches
6. Miley Cyrus
7. Smriti Mandhana
8. Rukmini Devi Arundale
9. Indonesia
10. John Abraham

Sim Lim's Indian-owned shops coping well

ANUSHA SELVAMANI
Sim Lim Square, the large retail complex offering electronic goods and services, took a hit after the 2014 controversy when a Vietnamese customer was reportedly cheated by a mobile shop owner.
Since then the number of patrons started decreasing exponentially. These days only a few hundred people visit the six-storey building daily to make purchases.
The shops on the fourth and fifth levels, which are mostly run by Indians, are also feeling the pinch. But they are coping with the difficulties.
"Though business is shrinking on a day-to-day basis, we can still manage - it is not that bad yet," said Mr Niraj Agarwal, the director of Bizgram Asia, an IT store that has been operating for more than two decades at Sim Lim. Indians who patronise the mall believe they can still strike a good deal. Shipping industry technician Shankar, who has been visiting Sim Lim for the past 15 years, has faith in the Indian shopkeepers because he feels they are sincere and the products needed for his line of work can be provided only by them. Construction worker Vadivel Marimuthu expressed similar sentiments. The 46-year-old said he visits the fourth and fifth levels at least twice a month and picks up products for his family in India. He too strongly believes that the shopkeepers there deliver quality products. Marine engineer P. Vijay said he has been shopping at Sim Lim for the past 20 years and has seen no reason to stop his once-a-month visits. Last weekend, he was at the mall with his family and bought a laptop for his son. He said that he trusts the quality of the products at Sim Lim. Though the Covid-19 restrictions have been lifted, the number of tourists who visit Sim Lim has decreased significantly. Mr Dave, who has been working in a mobile repair shop for the past 15 years, lamented that sales have fallen by 70 per cent. He considers it lucky if at least one customer turns up in a day. Mr Rajaraja, 42, the owner of IT store Best Laptops, pointed out that the number of customers increased during the circuit breaker as most people worked from home. "They had to purchase IT products and also visit Sim Lim for urgent repairs," he said. Mr Rajaraja added that most of his customers are migrant workers who buy electronic goods to take home to India. He serves at least 10 such customers a day. Mr Muhammad Yunus, who runs Systemate Software Solutions that offers repairs and servicing of laptops and computers, said that sales have decreased by 30 per cent since the pandemic. His regular customers provide the profits, he said, adding that the emergence of online sale platforms have made it even more difficult for the shopkeepers in Sim Lim to thrive. "The sixth storey is full of entertainment outlets such as bars and clubs. So, customers hesitate to visit shops on the floors below," said Mr Ibrahim, the owner of MYPC, a computer, laptop sale, repair and service store. According to him, business is dull on weekday afternoons and in the evenings. Mr Agarwal pointed out that the lack of sales is also due to the rise in heartland malls. However, he felt that business at Sim Lim will pick up before long. "Things will change in the long run due to the quality of products sold here and the long history of how the shops at Sim Lim are a haven for tech-savvy people," he said. xanush@sph.com.sg



An Indian-owned shop at Sim Lim Square. PHOTO: ANUSHA SELVAMANI

Monika's tips on solo travel

RACHANNA VELAUYUDHAM
A strong passion for travelling and meeting new people pushed 29-year-old Monika Guwalani to quit her well-paying job of five years as an investment banker to travel full-time. She moved from Hyderabad to Singapore last year with her husband and used it as an opportunity to focus on building her online platform and travel blog. She soon gained popularity under the name "bootsolofatchhiker" on Instagram, as she travels to countries alone and shares her tips and tricks with her followers. Hailing from Rajasthan, Ms Monika's love for travelling developed during her childhood in Abu Dhabi. She has explored all the 29 states in India and, after getting married in 2020, is continuing her solo adventure trips in South-East Asia. She recently spent months exploring Thailand, Vietnam and Indonesia. After making her first solo trip across Kerala in 2017, Monika learnt the art of travelling alone. She understood the dos and don'ts. From cooking meals with a tribe in Vietnam, celebrating the Nagu Festival with villagers in Himachal Pradesh to snowboarding at midnight in Kashmir, the certified paragliding pilot continues to learn from her travels and share her experiences with the online community that she has built. She gives tips on safe and budget travelling and how to live like a local. "Monika's advice is practical and gives young women confidence to travel on our own," said Singaporean Anamika R. "I have used some of her tips while travelling in East Asia and around India. Her videos and travel vlogs have a different style." Ms Monika freelances as a content creator to fund her trips and videos. She emphasises the importance of efficient, cost-saving trips and explains why it is not necessary to break the bank to travel. "I am a responsible traveller. I love living like the locals but I would not risk my safety as a woman," she said. "My husband always knows where I am. I am also careful about what I eat," said the vegetarian. "If we overcome problems like safety, language and fear, there is a lot for us to explore out there." rachv@sph.com.sg



Monika Guwalani during one of her road trips in India. PHOTO: MONIKA GUWALANI

25 - 26 FEBRUARY 2023 INDIAN PROPERTY INVESTMENT FESTIVAL
Venue: Marina Bay Sands Expo & Convention Centre
NRI ONE PRESENTS
Register now to collect the free subscription voucher!
Win Shekeda Movie Voucher
Home Loan Partner: ICICI Bank Singapore

எதிர்க்கட்சிகளை உள்வாங்கி பார்த்ததாக வழக்குப்பதிவு

தமிழ் மூலம் சென்னை 24 2 2023 | இந்தியா 5
கொரோனா அச்சம்: மூன்று ஆண்டுகளாக வீட்டுக்குள் முடங்கிய தாய்-மகன் மீட்டர்
கொரோனா அச்சம்: மூன்று ஆண்டுகளாக வீட்டுக்குள் முடங்கிய தாய்-மகன் மீட்டர்
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# TELEVISION CAMPAIGN ADS- SINGAPORE

**NRI ONE**  
SERVING GLOBAL INDIANS



EXCLUSIVELY PROMOTED ON





# TELEVISION CAMPAIGN ADS- SINGAPORE

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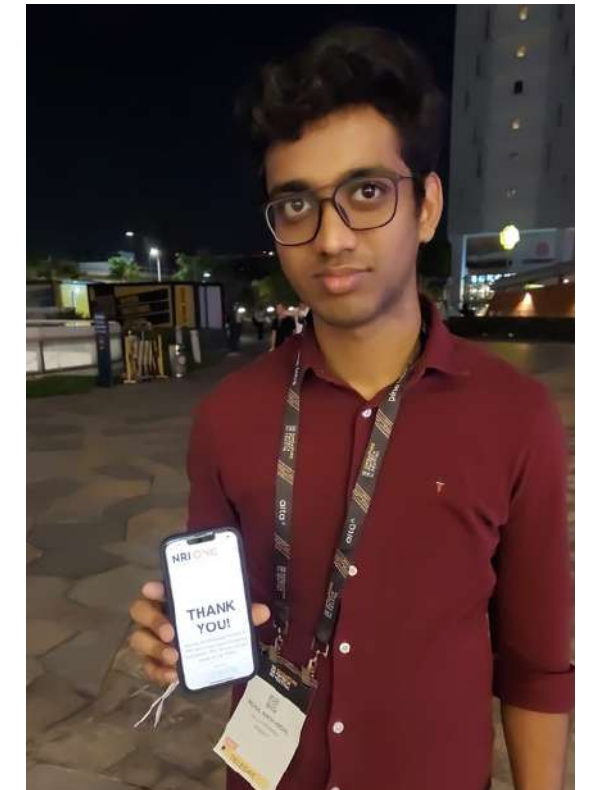




# BTL CAMPAIGN - SINGAPORE

Across all strategic places in Singapore. Handbills were distributed across Indian outlets. Total 10 areas were activated

## Flyer Distribution







# BTL CAMPAIGN - BAHRAIN

## STRATEGIC TIE-UP

Tie-ups with major Indian community associations & trade bodies for greater reach.  
12 community bodies were tapped





# PERFORMANCE MARKETING AND NATIVE ADVERTISING



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Stall No. : 12  
Date : 25th & 26th February, 2023  
Time : 10 am to 7 pm SST  
Venue : Marina Bay Sands Expo and Convention Centre, Level 4

**IPIF Singapore**  
INDIAN PROPERTY INVESTMENT FESTIVAL

**SONY**  
ENTERTAINMENT TELEVISION

**NRI ONE**  
SERVING GLOBAL INDIANS

**SONY**  
ENTERTAINMENT TELEVISION

**Vijay TV**

**ZEETV**

**ZEE தமிழ்**

**ICICI Bank**  
Singapore

**VIDEO HOUSE**

**ACE GENTLEMEN CIRCLE**

**Opens Tomorrow**

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Builder of blessed future

**25 - 26**  
FEBRUARY 2023

**MARINA BAY Sands**  
SINGAPORE

**NRI ONE**  
SERVING GLOBAL INDIANS

**IPIF**  
Sponsored

Indian Property Investment Festival is happening on the 25th & 26th of February at SandsExpo, Singapore organized by NRI One.

- ✓ Invest in the Finest & Luxurious Properties of India
- ✓ Top 30+ Developers & 200+ Luruxy Projects
- ✓ Sony Entertainment - Exclusive Media Partner
- ✓ Exclusive Offers & Deals\*
- ✓ All Amenities in one place

**IPIF**  
Sp4m

Indian Property Investment Festival is happening on the 25th & 26th of February at SandsExpo, Singapore organized by NRI One.

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- ✓ Sony Entertainment - Exclusive Media Partner
- ✓ Exclusive Offers & Deals\*
- ✓ All Amenities in one place

**INDIAN PROPERTY INVESTMENT FESTIVAL**

**NRI ONE**  
PRESENTS

**Presenting Media Partner**  
**SONY**  
ENTERTAINMENT TELEVISION

**25-26**  
FEB 2023

**MARINA BAY Sands**  
SINGAPORE

**10.00 AM TO 8.00 PM**

**Visit Event**

**INDIAN PROPERTY INVESTMENT FESTIVAL**

**NRI ONE**  
PRESENTS

**Presenting Media Partner**  
**SONY**  
ENTERTAINMENT TELEVISION

**SINGAPORE**

**25-26**  
FEB 2023

**MARINA BAY Sands**  
SINGAPORE

**10.00 AM TO 8.00 PM**

**Visit Event**

**NRI ONE**

**IPIF**  
Sponsored

**25-26**  
FEB 2023  
Marina Bay Sands, Singapore

**SSC Saphire**

**Offer Available For the Expo**

**Learn more**

**FORM ON FA...**

**NRI ONE**

**25-26**  
FEB 2023  
Marina Bay Sands, Singapore

**KRUPAL**  
Builder of blessed future

**First Time Ever! Joint & Commercial Complex with 27+ UNIQUE FACILITIES FOR SHOPS, SHOWROOMS & OFFICES**

**Krupal**

**Learn more**

**FORM ON FA...**



# SPECIAL ONLINE FEATURES



← Posts

INDIAN PROPERTY INVESTMENT FESTIVAL... more

8 March

gulfpropertyshow

MARCH 16-17-18  
10 AM - 8 PM  
THE WESTIN CITYCENTRE  
BAHRAIN

**INDIAN  
PROPERTY  
INVESTMENT  
EXHIBITION**

Home Loans Provider

**ICICI Bank**  
Bahrain

6 likes

gulfpropertyshow ICICI Bank – Home Loans Provider  
Indian Property Investment Festival... more

View 1 comment

6 March

Home About **Posts** Photos Videos Live

**Gulf Daily News Online** ✓

16 Mar · 🌐

The Indian Property Investment Festival (IPIF) 2023, hosted by Hilal Conferences and Exhibitions and ExDais and organis... See more

gdnonline.com

**Bahrain Business: Indian Property Investment Festival 2023 opens in Bahrain**

186 11 comments • 6 shares

Like Comment Share

**IPIF** Sponsored · 🌐

Indian Property Investment Festival is Happening on the 16th, 17th, & 18th of March 2023 at The Westin City Centre Bahrain.

- ✓ Invest in Top Cities in India
- ✓ Invest in the Finest & Luxurious Properties of India
- ✓ Top 15+ Developers & 200+ Luxury Projects
- ✓ Exclusive Offers & Deals\*
- ✓ All Amenities in one place

FORM ON FACEBOOK  
**Indian Property Investment Festival is Now in Bahrain** [Learn more](#)

Like Comment Share

**IPIF** Sponsored · 🌐

Indian Property Investment Festival is happening on the 25th & 26th of February at SandsExpo, Singapore organized by NRI One.

- ✓ Invest in the Finest & Luxurious Properties of India
- ✓ Top 30+ Developers & 200+ Luxury Projects
- ✓ Sony Entertainment - Exclusive Media Partner
- ✓ Exclusive Offers & Deals\*
- ✓ All Amenities in one place

**Gardens by the brook**  
FORM ON FA... [Learn more](#)

**Sushan**  
FORM C... [Learn more](#)



# SOCIAL MEDIA



THE POSTS WERE PROMOTED  
TO A SELECT TARGET AUDIENCE  
IN BAHRAIN TO EDUCATE THEM  
ABOUT THE DEVELOPERS AND  
THEIR PROJECTS

**NRI ONE**  
SERVING GLOBAL INDIANS





# Media Partners

**NR1ONE**  
— SERVING GLOBAL INDIANS —



**EXCLUSIVELY PROMOTED ON**



# RADIO ADS



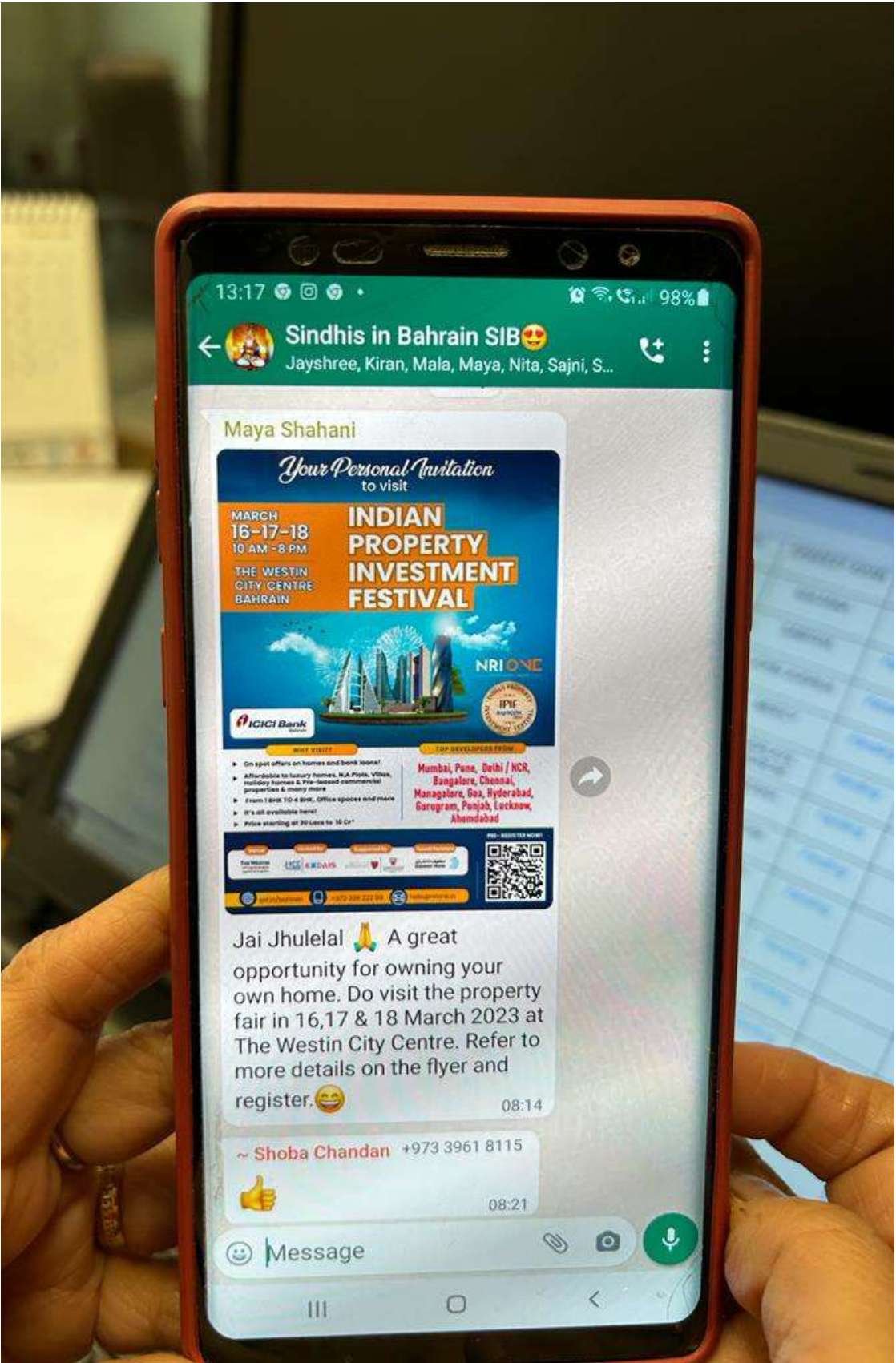
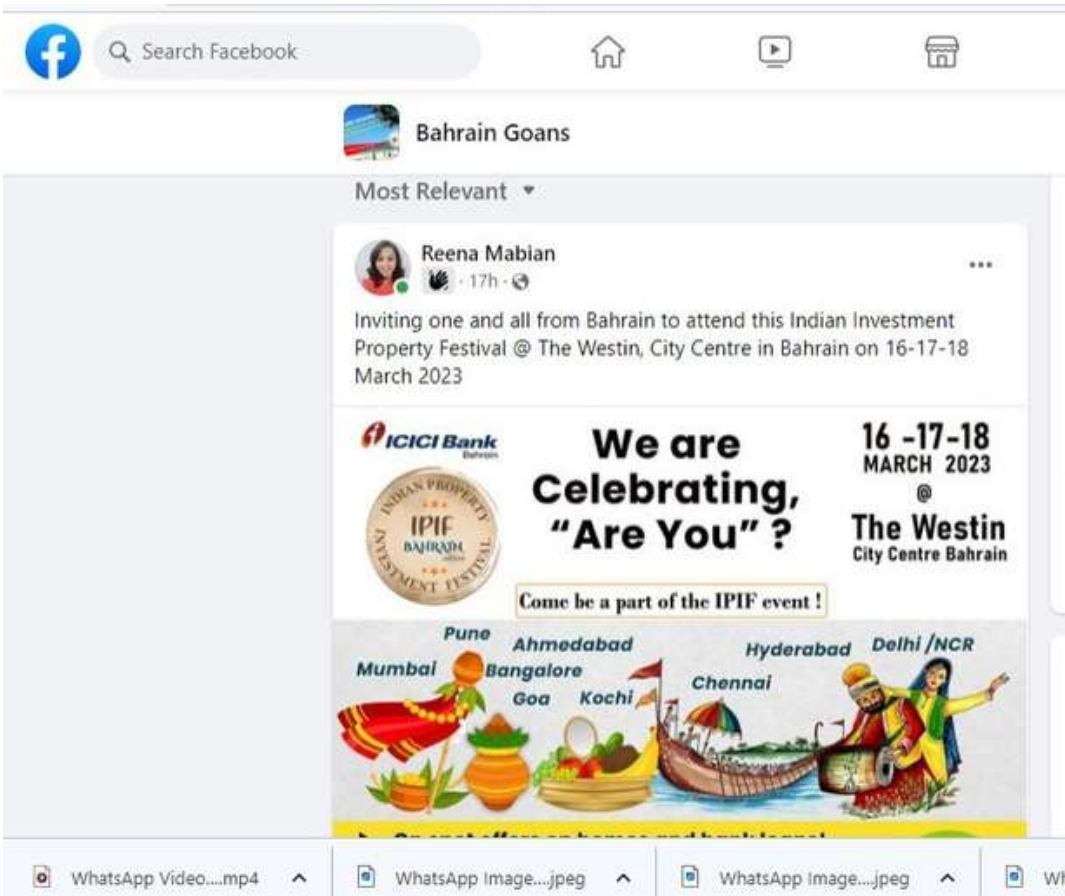


# EVENT PROMOTION THROUGH INFLUENCERS



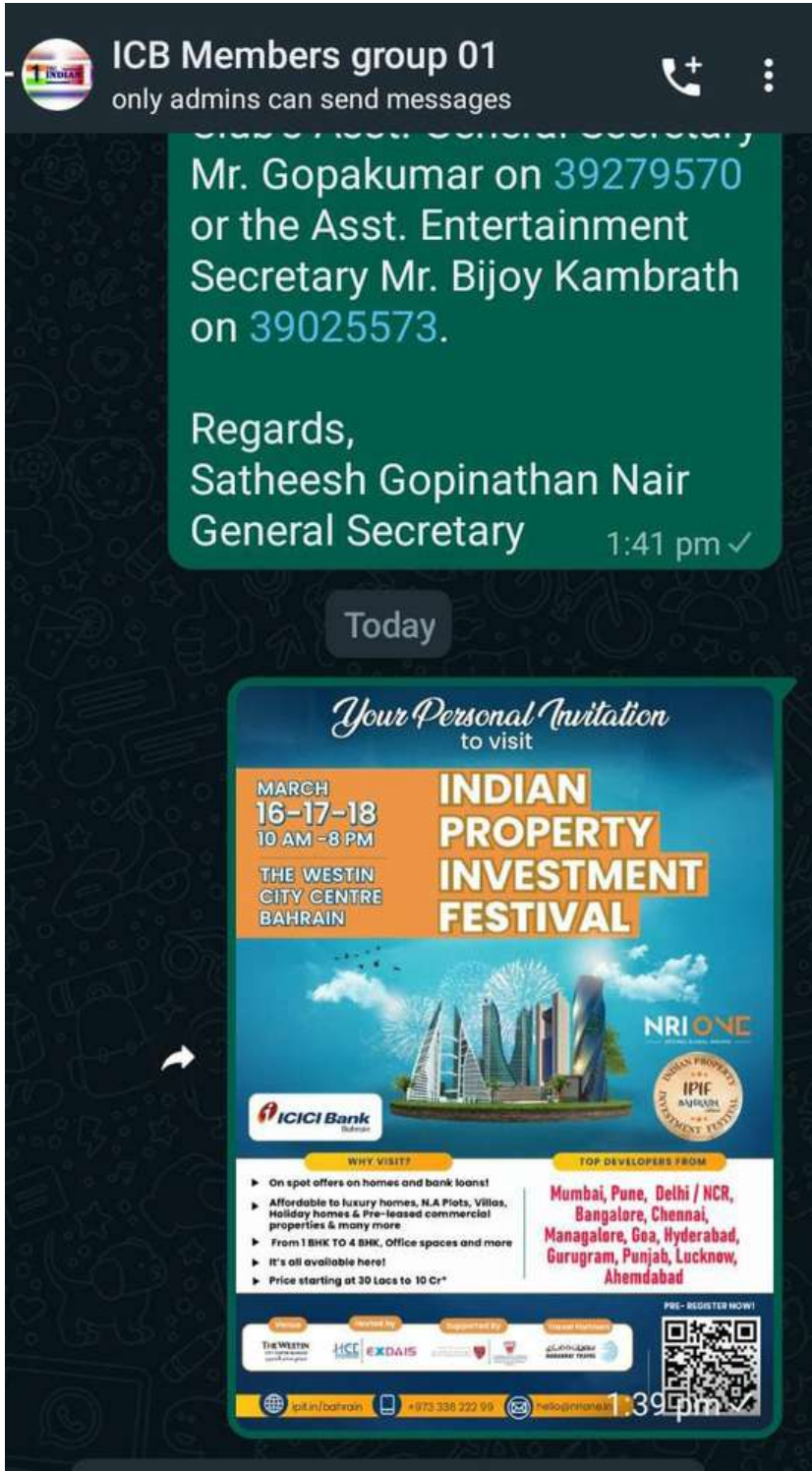
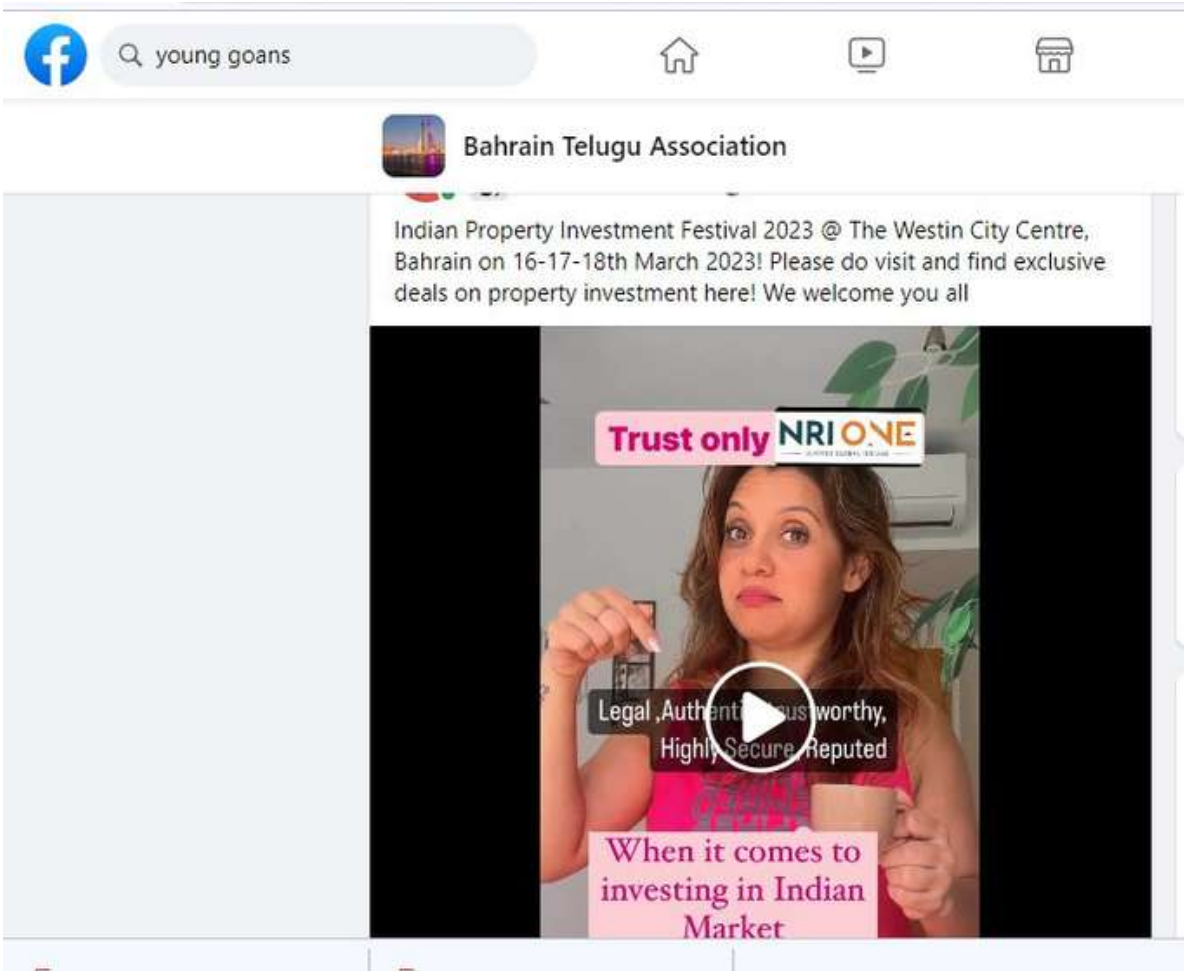
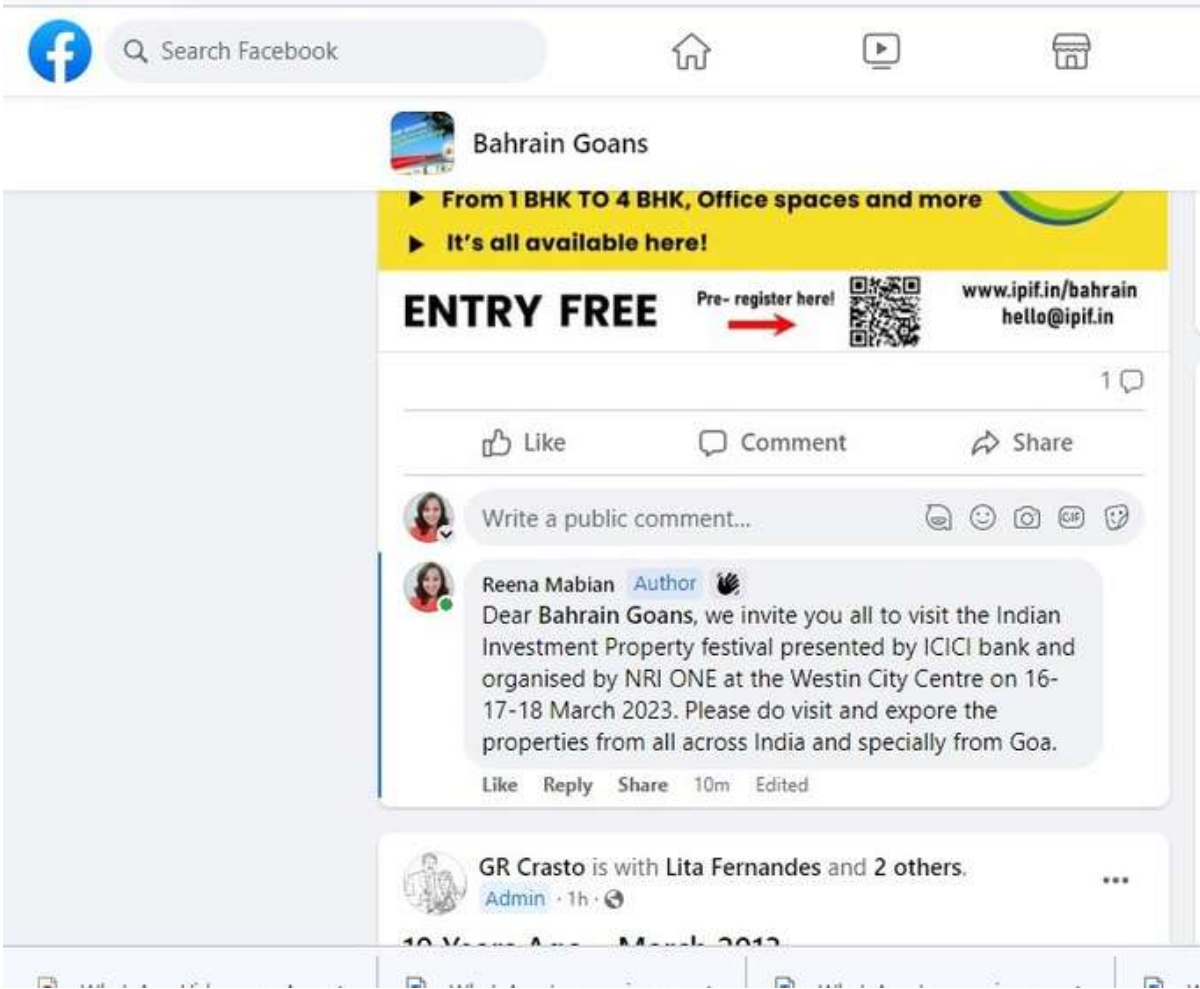


# PROMOTION THROUGH ASSOCIATIONS





# PROMOTION THROUGH ASSOCIATIONS





# LOCAL ALLIANCE & ON-GROUND ACTIVITES



PRESENTS

MARCH  
16-17-18  
10 AM -8 PM

THE WESTIN  
CITY CENTRE  
BAHRAIN

INDIAN  
PROPERTY  
INVESTMENT  
FESTIVAL

GET 10 BHD  
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couples at the event  
every day!

Also, Claim your  
GUJARATI THALI  
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at the venue,  
on pre-registering  
now!

ENTRY  
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Pre- register here!

PRESENTS

MARCH  
16-17-18  
10 AM -8 PM

THE WESTIN  
CITYCENTRE  
BAHRAIN

INDIAN  
PROPERTY  
INVESTMENT  
FESTIVAL

GET 10 BHD  
PUROHIT MANAMA SWEET  
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Also, Claim your  
GUJARATI THALI  
VOUCHER  
for 2 pax at the venue, on  
pre-registering now!

**PRIORITY  
INVITE**

Venue

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Media Partner

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The voice of Bahrain

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25 - 26 FEBRUARY  
2023

Venue  
Marina Bay  
Sands Expo  
& Convention centre  
Level 4 , Singapore

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PROPERTY  
INVESTMENT  
FESTIVAL

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# PAST PARTICIPANTS - SINGAPORE

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 <p>Godrej   PROPERTIES</p>	 <p>LODHA BUILDING A BETTER LIFE</p>	 <p>TVS Emerald</p>	 <p>NIRVANA REALTY LIFESTYLE HOMES</p>	 <p>SINCE 1952 BCD</p>
 <p>Tulip <i>Shaping future through excellence</i></p>	 <p>RUPAREL REALTY LIVE ICON</p>	 <p>MERAVILLA pool city</p>	 <p>TAG ADVISORY</p>	 <p>planet Green</p>
 <p>Kustomjee®</p>	 <p>G SQUARE GROUP YOUR PLOT. YOUR HOME. YOUR WAY.</p>	 <p>BRIGADE Building Positive Experiences</p>	 <p>KRUPAL Builder of blessed future</p>	 <p>SUMADHURA DELIVERING HAPPINESS ISO 9001:2015 CERTIFIED</p>
 <p>SCC BUILDERS HAPPINESS FOR LIFETIME AN ISO 14001 : 2015 CERTIFIED COMPANY</p>	 <p>OMAXE Turning dreams into reality</p>	 <p>SPR CITY A PROJECT WITH BINNY LTD</p>	 <p>NAVIN'S The Home Makers Who Care</p>	 <p>CASAGRAN building aspirations</p>
 <p>KOHINOOR® A KRISHNAKUMAR GOYAL ENTERPRISE</p>	 <p>DANUBE PROPERTIES</p>	 <p>M3M</p>	 <p>Mohidin Properties &amp; Holdings Changing living into an experience</p>	 <p>CHANDAK SINCE 1986 PROMISES MADE PROMISES KEPT</p>



# Allied Partner Testimonial



"SONY is privileged to be a part of this Property Exhibition organized by none other than NRI ONE."



"Vijay TV will always look forward for associating with the NRI ONE Exhibition ."



"ZEE T.V was happy to partner with the NRI ONE event."



# ALLIED PARTNERS TESTIMONIAL

**NRI ONE**  
SERVING GLOBAL INDIANS



When it comes to discovering abundant Indian real estate investment opportunities, i can think that no other that ipif 2023 to open the door & connect the Indian community in Bahrain to the best real estate options in india. i am thrilled to be a part of this prestigious event and looking forward to it's success

**Aziz Gilitwala**

MANAGING DIRECTOR, DADABHAI TRAVEL



the Indian realty market is taking a significant turn as a consumer are growing at the rapid rate. Companies that have established themselves with an excellent brand perception will lead the way in the industry. Best wishes and good luck to NRI ONE and IPIF 2023.

**Amit Bansal**

COUNTRY HEAD, ICICI BANK  
BAHRAIN



We are very glad to be associated withan event that is focused on India's growing real estate sector trade and investment. the ipif 2023 will bring together diverse cross sections of bahrain based NRI professional who are interested in exploring business and luxury real estate. properties in india.

**Madina Al Balushi**

COUNTRY MANAGER , OMAN AIR,  
BAHRAIN



Investor from around the world are gaining from the high growth opportunities that the Indian real estate sector present. now, the Indian community in Bahrain can explore the real estate market through this exhibition.

**Adnan Gilitwala**

DIRECTOR, DADABHAI TRAVEL &  
LETS GO BAHRAIN



We are delighted to be a media partner of ipif 2023.with the Indian real estate sector growing and Indian professional in Bahrain expanding their portfolio, we believe this event will be great platform for them to learn about the current Indian Marketbas well as the estate and investment opportunities it offers.

**Nick Cooksey**

CEO, GULF INSIDER MEDIA WLL



IPIF 2023 is an outstanding platform for indian in Bahrain to obtain knowledge resources needed to conduct business convient while sway from their homeland. i extend my best and warm wishes to all the attendees. this exhibit will truly pave the way towards a fruitful growth in the Indian real estate sector.

**Aziz Mithaiwala**

MANAGING DIRECTOR,  
PEGASUS REAL ESTATE



We are delighted to be a media partner of ipif 2023 with the Indian real estate sector growing and Indian professional in Bahrain expanding their portfolio, we believe this event will be great platform for them to learn about the current Indian Marketbas well as the estate and investment opportunities it offers.

**Radio mirchi**  
BAHRAIN



# Developers Testimonial

**NRI ONE**  
SERVING GLOBAL INDIANS



"Thank you NRI ONE for the IPIF Festival, It's an immense pleasure to be here meeting with lot of prospective clients who are coming over here with the good mindset "



"What i say, the leads are genuine , prospect customers are there. Once again i am grateful to Team NRI ONE"



"We expect good conversions from the leads which we have received . Thank you and all the very best to NRI ONE team."



"We have got a tremendous response for Pune project and i see a great set of investors coming down here and showing lot of interests."

**PURAVANKARA**

"We have got a very good crowd from last two days , many of the enquiries have come up for Bangalore and Chennai location and we have some good sort of prospects and booking has also been taken here."



"The two day event was very enagaging & we experienced lot of prospect clients."

**Rustomjee®**

" We are very thankful to the NRI ONE team for collaborating with us. The event has been very good we have got good leads from here. I Expect few bookings to also happen and we will for sure collaborate with NRI ONE team for the future events. Thank you so much."



# Developers Testimonial



**Rustomjee®**

"This is the first time we have come to Bahrain and we are very thankful to the NRI ONE team for collaborating with us. The event has been very good we have got good leads from here. I Expect few bookings to also happen and we will for sure collaborate with NRI ONE team for the future events. Thank you so much."



"This event that has been organized by NRI ONE team was exceptional we are really thankful to the team NRI ONE in association with DadaBhai Group and ICICI Bank . It was really a fruitful event for the Indian Property which open doors for the customers in Bahrain to explore more properties in Mumbai and Pune. So i am really thankful and Lodha group is really grateful that the NRI ONE team has given an opportunity to participate in this particular event. Thank you once again."



"We are a real estate builder from Mumbai and we have a major development in the western part of Mumbai. We are here for the property event organized by NRI ONE . This is really very well-organized event. We got really good response since last two days, we can see very genuine clients are here , they really want to invest in Mumbai and they are looking for a good properties in Mumbai . I think its a very well organized event and thanks to NRI ONE Team for organizing this amazing and very nice event. "

**TotalEnvironment** 

"This has been a really good experience attending this event and representing Total Environment at this property fest. So we had really good walkins and prospects over the last couple of days. We had over 25-30 meetings over the past two days and really good prospects looking at easily around 4-5 closure out of this and it was a great experience coming here and really wanting to thank the NRI ONE team and we look forward to attending and being part of this in the coming future as well. Thank You."



"Thank you NRI ONE We are really happy with the kind of response what we have got since two days. We are hoping to do a lot more closures in the coming days and from the bottom of my heart i really want to thank the entire team of NRI ONE. The kind of footfall you guys have brought in the last two days is very beneficial for us. Thank you once again for the kind of prospects you have generated so far for our company and for our promotion. keep up the good work guys. "

**PURAVANKARA**

"we are in bahrain at one of the biggest home festival which is happening from NRI ONE . We have got a very good enquiries from last two days so today also we have a very good crowd so hope to see some good numbers which is happening. Thank you very much NRI ONE for organizing this event. We are very happy to be a part of this particular event regularly. Thank you so much."



# Developers Testimonial

**NRI ONE**  
SERVING GLOBAL INDIANS



**" We have got a very good response from last two days. we have done around 5 crore business also in these two days with a lot of prospects also and hope to get a good deal again in future and thanks to NRI ONE team. Thank you so much."**



**"This is a very nice event in which we got so much of walkin of Indian Customers especially for South India and we generated more prospects also and let's hope we will be connecting for coming events also and thanks to the NRI ONE team."**



**"We met a lot of Gujarat based NRI residence and I looking forward for the closers."**



**"Being a Hyderabad based client, we got very positive feedback from this event."**



**"We are a real estate builder from Mumbai and we have a major development in the western part of Mumbai. This is really very well-organized event. We got really good response since last two days, we can see very genuine clients are here , they really want to invest in Mumbai and they are looking for a good properties in Mumbai . I think its a very well organized event and thanks to NRI ONE Team for organizing this amazing and very nice event. "**



**"Thank you NRI ONE We are really happy with the kind of response what we have got since two days. We are hoping to do a lot more closures in the coming days and from the bottom of my heart i really want to thank the entire team of NRI ONE. The kind of footfall you guys have brought in the last two days is very beneficial for us. Thank you once again for the kind of prospects you have generated so far for our company and for our promotion. keep up the good work guys. "**



# Developers Testimonial



**" We are very thankful to the NRI ONE team for proposing us this show got a very good response over the past 2 days. The event has been very good we have got good leads from here."**



**" We got very good leads for our Bangalore project and we look forward for continued participation at IPIF future Events."**



**"We have got a tremendous response for Delhi projects and i see a great set of investors coming down here and showing lot of interests."**



**"Thank you NRI ONE We are really happy with the kind of response what we have got since two days. We are hoping for more customers for Goa Projects. The event has got good footfall in these 2two days."**



# Visitors Testimonial

- "We have seen the event , its very good. We will plan to buy as there are lots of project with big brand."

**-Anita Jain**

- "It was a great experience , met around three different developers . Thanks NRI ONE"

**-Sudha Balkrishna**

- "I feel very good, a lot of builders are there so at one place you can get all the developer information. It is definitely good."

**-Anand k.**

- "I am very happy to find my property at the IPIF Event."

**-Vasudevan**

- "We were able to find lot of options in Bangalore . We will soon finalise something."

**-Shridhar P.**

- "There were few developers from Delhi from whom i have got quotation.I will shortlist very soon."

**-Akhilesh Pandey**



# PAST PARTICIPANTS - BAHRAIN

**NRI ONE**  
SERVING GLOBAL INDIANS



**PURAVANKARA**

**CASAGRAN**  
building aspirations

*Godrej* | PROPERTIES



**BRIGADE**

Building Positive Experiences

**SUMADHURA**  
DELIVERING HAPPINESS  
ISO 9001:2015 CERTIFIED

**TVS** Emerald

**Rustomjee**

**LODHA**  
BUILDING A BETTER LIFE

**G SQUARE**  
GROUP  
YOUR PLOT. YOUR HOME. YOUR WAY

**CHANDAK**  
SINCE 1986  
PROMISES MADE PROMISES KEPT

**NAVIN'S**  
The Home Makers Who Care

**BCD**  
SINCE 1952

**AMANORA**  
PARK TOWN  
TEMPLE OF LIFE

**Mohidin**  
Properties & Holdings  
Changing living into an experience

**OMAXE**  
Turning dreams into reality

planet **Green**

**Hero Homes**



**capstone**  
LIFE • INSPIRED HOMES • SOULFUL LIVING

**ELV PROJECTS**

**NIRVANA REALTY**  
LIFESTYLE HOMES

MERAVILLA  
*pool city*

**DLF**

**KRUPAL**  
Builder of blessed future

**TARC**  
THE ANANT RAJ CORPORATION

**Raymond** | REALTY  
Go Beyond

**SRK**  
INFRA

**PROPERTYPISTOL.com**  
NO ONE TARGETS YOUR NEED BETTER

**TotalEnvironment**  
Homes

**BOLLINENI**  
HOMES from

**BSCPL**

Building Better Lives





## CREDAI GOA Interaction Meet







# SHOW GLIMPSES





# SHOW GLIMPSES







**H.E. MR. PIYUSH SRIVASTAVA  
AMBASSADOR OF INDIA TO THE  
KINGDOM OF BAHRAIN**





# EVENT GLIMPSES



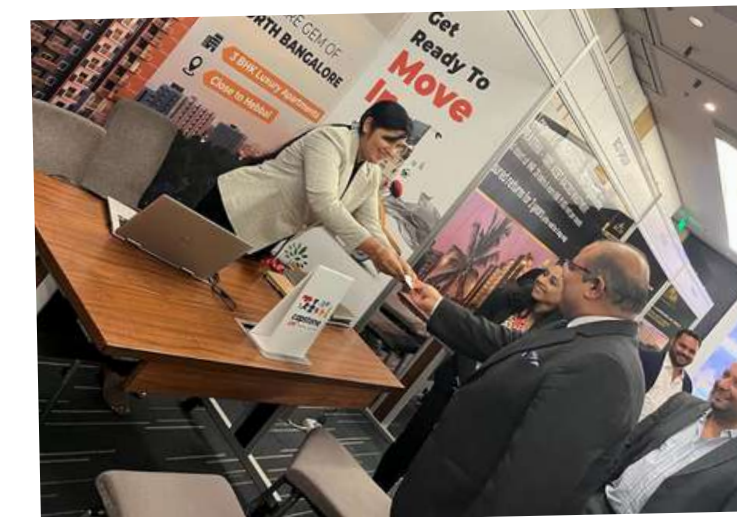




**SHRI RAVI KUMAR JAIN, SECOND SECRETARY( COM ) &  
HOC TO BAHRAIN**



**H.E. MR. PIYUSH SRIVASTAVA  
AMBASSADOR OF INDIA TO  
THE KINGDOM OF BAHRAIN  
INTERACTING ONE TO ONE  
WITH ALL THE DEVELOPERS  
PERSONALLY**





# BAHRAIN TOURISM DOCUMENT

Bahrain Tourism & Exhibitions  
Authority



Ref: BTEA/LS/282/2023  
Date: 13 March 2023

**Mr. Rohan Thomas Steven**  
**Managing Director**  
**EXDAIS W.L.L**  
Manama, Kingdom of Bahrain

Dear Mr. Steven,

## Indian Property Investment Exhibition 2023 (16-18 March 2023))

Further to your letter of 26 February 2023, requesting to hold “Indian Property Investment Exhibition 2023” during the period 16-18 March 2023 organized at the Westin Hotel Bahrain.

We are pleased to advise the approval of the Bahrain Tourism & Exhibitions Authority for the proposed event. Kindly note that this approval has been granted under the following conditions:

1. The event is approved based on the approval letter from Real Estate Regulatory Authority (RERA) ref.no 2023/03/ dated 12 March 2023. There will be no direct sale to the public during the event. Bahrain Tourism & Exhibitions Authority will inspect the exhibition.
2. The laws and regulations of the Kingdom of Bahrain are fully complied with by the organizers, especially those related to Lands and Property Registry Customs, Commercial Agencies, Publications and Press, Consumer Protection, Patents & Trademarks, Time Shares and other related laws.
3. This approval does not give the organizers any privileges or exclusive rights. Any change in the event requires immediate notification to Bahrain Tourism and Exhibitions Authority.
4. To obey all safety regulations by the Civil Defense.

May I take this opportunity to wish your proposed event every success.

Sincerely yours,

**Lulwa Mubark Sulaibeekh**  
**Chief of Tourism Licensing**

Cc: Engineer Mahnaz Abu Al Qasim – Director of Real Estate Operations Department / RERA  
Cc: Civil Defense Directorate

# BAHRAIN RERA APPROVAL DOCUMENT

Kingdom of Bahrain  
مؤسسة التنظيم العقاري  
Real Estate Regulatory Authority

رقم: ر ق س ع / 2023/03  
التاريخ: 2023/3/12

الأخت الفاضلة لولوة مبارك صليبيخ المحترمة  
رئيس التراخيص السياحية  
هيئة البحرين للسياحة والمعارض

السلام عليكم ورحمة الله وبركاته...

## الموضوع: طلب الموافقة على تنظيم معرض Indian property investment exhibition 2023

يطيب لنا أن نهدىكم أطيب التحيات ، وبالإشارة إلى الموضوع أعلاه وإلى موافقتكم المبدئية رقم BTEA/LIC/247/2023 المؤرخة في 28/ February 2023 وبناءً على الطلب المقدم من شركة EXDAIS نود إفادتكم بعدم ممانعة مؤسسة التنظيم العقاري من إقامة (Indian property investment exhibition 2023) وذلك في الفترة من 16-18/march/2023 في Westin . City Centre، وذلك وفق جميع الشروط التي جاءت في موافقتكم المبدئية إضافة لذلك على الشركة الالتزام بقائمة المعارضين والمشاريع التي تم تقديمها للمؤسسة.

وتفضلوا بقبول فائق التحية والتقدير...

مهندس /سعود احمد الخياط  
رئيس قسم السياسات العقارية







**Thank you!**

**For more information please contact - Gaurav Sharma**

 **+91 9619436343**

 **gaurav@nrione.in**

 **www.ipif.in**